



Addressing the Now and Planning for the Future



Access 4 Learning
Community

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Simple. Secure. Scalable. Standard.



Student Data Privacy Consortium

The Student Data Privacy Consortium (SDPC) Update

*Connecting and Securing Effective Learning
Ecosystems™*

Agenda



- *Welcome and Introductions*
- *Level Setting*
- *Privacy Stewardship Obligations*
- *SDPC Project Team Updates*
- *Strategic Direction – The “Next”*
- *Close*

Your Growing Community!



Student Data Privacy Consortium

SDPC Members and Partner Members (full)

Access to collaboration
area & participation in
any/all Project Teams

Access to SDPC Resource
Registry

Voting rights

Eligible to run in SDPC
Elections

SDPC Alliance Members

Lead Org:

Access to collaboration
area & participation in
any/all Project Teams

Voting rights

Eligible to run in SDPC
Elections

Lead Org & Participating SDs:

Access to SDPC Resource
Registry

A4L-SDPC Statewide Members

Lead Org & all participating SDs:

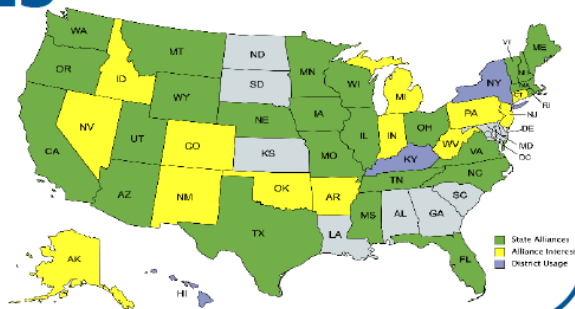
Access to collaboration
area & participation in
any/all Project Teams

Access to SDPC
Resource Registry

Voting rights

Eligible to run in SDPC
Elections

25 State-wide Alliances



Tools for:
Privacy Contract Building
Application Inventory & Searchable Database
Application Contract Management
Global Education Privacy Standard (GEPS)

'Tactical' Privacy Information
– contract to implementation



Student Data Privacy Consortium

34million



Students supported
by Tools

9731



School Districts
represented

4



Countries Collaborating
on Privacy Issues

45990



Signed Vendor
Agreements

6959



Applications in
Database

43828



Signed "Piggyback"
Exhibit E

Privacy... By the Numbers!



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Simplifying Data Stewardship

PRIVACY VS. SECURITY

Who's job is it anyway?

SECURITY



WALLS OF YOUR HOME

- HARDWARE
- SOFTWARE
- ACCESS RIGHTS
- ENCRYPTION METHODS
- INFRASTRUCTURE
- BEST PRACTICES

Everyone plays a role in keeping Student Data safe, no matter how little technical experience they have.

Ensure the safety of student data by developing a system and properly educate and train staff.



PRIVACY



KEYS TO YOUR HOME

- POLICIES
- PROCEDURES
- LAWS/GUIDANCE
- BEHAVIORAL
- BEST PRACTICES

Security & Privacy together help to keep everything safe!



www.studentdataprivacy.net





Student Data Privacy Consortium



CIPA

Children's Internet Privacy Act

Internet filters for K–12 schools and libraries to protect children from harmful online content as a condition for federal funding.

PPRA

Protection of Pupils Rights Amendment

Requires parental consent for any surveys that contain political, sexual, mental state, relationships, religious information

COPPA

Children's' Online Privacy & Protection Act

Requires operators of websites or online services for children under 13 that they are collecting personal information

HIPAA

Health Insurance Portability & Accountability Act

Usually HIPAA does not apply because information by definition is part of "education records" under FERPA and, therefore, is not subject to the HIPAA

FERPA

Family Educational Rights & Privacy Act (1974)

Schools must have written permission to release any information but allows schools to disclose under certain conditions

STATE

Legislation as well as Local Statutes and Regulations

40 states have passed 125 student privacy laws since 2013 laws

Policy Procedure and Usage Project Team



Libbi Garrett –

CITE

Charge: To protect the integrity of the NDPA, as well as the usage, change and approve Community expectations adopted by the members of the SDPC.

- Continue to develop continuity in the NDPA usage across Alliances,
- Establish clear, transparent and open change management processes to the NDPA,
- Identify streamlining opportunities for usage of the NDPA
- Collect Modifications to the NDPA and Address NDPA Usage Issues
 - NO Redlines allowed in the Standard Clauses
 - Changes documented in Exhibits (SEA in G and LEA/Vendors in H)
- [The NDPA Development and Usage Guide](#)

Resource Registry Roadmap Project Team



Chris Wherley, ITC IL & Allen Miedema, NorthShore SD

Charge: To establish a long-term vision for the SDPC Resource Registry including features, functionalities, operations, funding and priorities for change requests.

- Collected “wish list” functionality from Community
- Prioritized list established with timelines for functional additions
- ***Recommendations to SDPC and Access 4 Learning Management Board for approval this week!***

Research Agreement Project Team



Jessica Kallin – UT BOE

Charge: To leverage the successful processes and format of the National Data Privacy Agreement SDPC work to generate and support the usage of a common agreement addressing the needs of both end users and researchers

- Initial Draft crafted for the UT BOE to support researcher and LEA privacy expectation setting
- Group of LEAs, SEAs, Vendors and Researchers met for a year to craft a national model for Researcher-School/State Usage
- ***First draft to be sent to Community for Feedback this week!***

More Project Teams.....



- **Vendor** (*Steve Setzer – Kimono*) **Charge:** To provide a platform for marketplace providers to exchange effective practices, challenges, and opportunities between each other and between customers
- **Legislative** (*Jim Siegl - FPF*) **Charge:** To support the SDPC Alliances with updates and suggested effective practices as their legislators call them as a resource for their policies, bills, etc. This group will not be crafting or trying to unduly influence legislation but provide guidance to avoid the numerous “unintended consequences” being seen in legislation across the country.
- **Legal** (*Mark Williams – F3*) **Charge:** To provide opportunities between marketplace providers and end users to address legal obligations, clarity of stewardship and support the development of legal documentation identified in need and developed by the Community.

Mark Your Calendars!

National pK20 Student Data Privacy Symposium

November 2-3, 2021 | Tampa, FL

Come and join the Student Data Privacy Consortium (SDPC) and Presenting Partners – CCSO, EdSPEX, FPF, PESO, USED's PTAC, and AU's NSIP – as we host a 2-day event supporting schools/districts, state agencies, universities and vendors as they address their various student data privacy obligations ranging from issues identification, stakeholder awareness building, privacy plan information, implementation or evaluation.

More info: <https://privacy.a4l.org/2021-symposium/>

REGISTER HERE:

<https://www.a4l.org/events/register.aspx?id=1528739>





National pK20 Student Data Privacy Symposium

NOVEMBER 2-3, 2021

TAMPA, FLORIDA
Tampa Airport Marriott
Tampa International Airport
4200 George J. Bean Pkwy.
Tampa, Florida 33607

REGISTER HERE:
<https://bit.ly/2U3wUjn>

Conference Package includes 2-day conference attendance and overnight accommodation.

SUBMIT YOUR SESSION PROPOSALS HERE:
<https://bit.ly/3tBdgW>

FOR MORE INFORMATION:
<https://bit.ly/25vkqfj>

SPONSORSHIP OPPORTUNITIES AVAILABLE!

Come and join the Student Data Privacy Consortium (SDPC) and Presenting Partners - CCSO, EdSPEX, FPF, PESO, USED's PTAC, and AU's NSIP - as we host a 2-day event supporting schools/districts, state agencies, universities and vendors as they address their various student data privacy obligations ranging from issues identification, stakeholder awareness building, privacy plan information, implementation or evaluation.

A mixture of submitted privacy sessions and expert talks will engage all stakeholders across the student privacy ecosystem. We encourage you to submit a presentation proposal on the student privacy work by you and your organization across the pK20 spectrum. We strongly encourage vendor-end user partner submissions across 4 tracks: schools/districts, state agencies, higher education and vendors.

ATTENDEE PROFILES:
Registrants and Presenting Partners made up of:

- **K12:** CIO, Curriculum Directors, Administrators & Educators;
- **SEAs:** Agency Administrators, Data Collection Coordinators, Privacy Officers;
- **HE:** CIO, Administrators, Privacy Officers;
- **Marketplace Providers:** CEO, Marketing Lead, Privacy Leads, Developers.

STAFF@A4L.ORG

The Student Data Privacy Consortium (SDPC) is a Special Interest Group of the Access 4 Learning (A4L) Community.

HTTPS://PRIVACY.A4L.ORG

Heads up....



SDPC Management Board Elections.... COMING SOON!

- Three (3) seats are available for a 2yr term
- All eligible SDPC members are able to nominate (or be nominated) for a seat on the SDPC Management Board.
- Election results will be announced during the opening of the National pK20 Student Data Privacy Symposium (Nov 2).

More information will be sent out over the next few weeks

Common Expectations!



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End Users



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*Here is the data we
will give you and
details on how we
want it treated*



Automated

*Here is how we have
treated the data and
details on how we can
prove it to you*



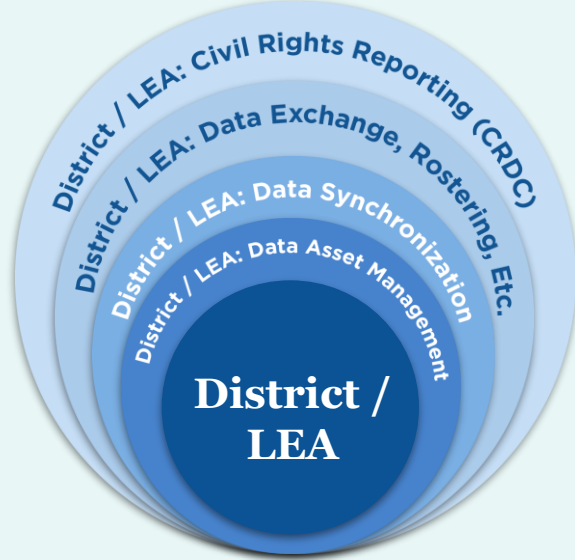
Providers



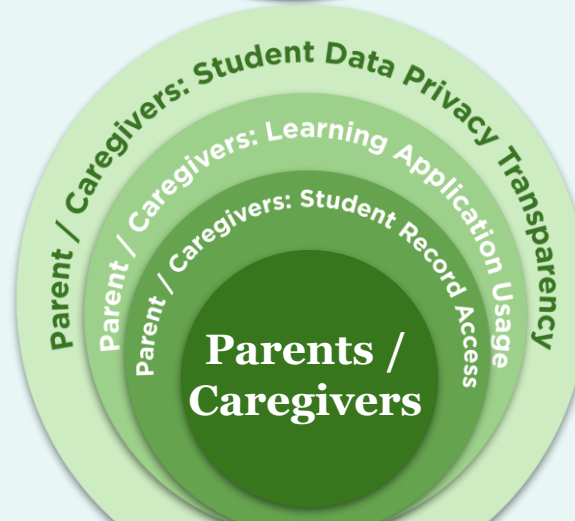
***Increased interoperability without the inclusion of privacy requirements = increased RISK.
Both data sharing and privacy parameters must be identified and communicated.***

Connecting and Securing Learners “Where They Are”





What's needed
is a **connected,**
secure, and
effective learning
ecosystem

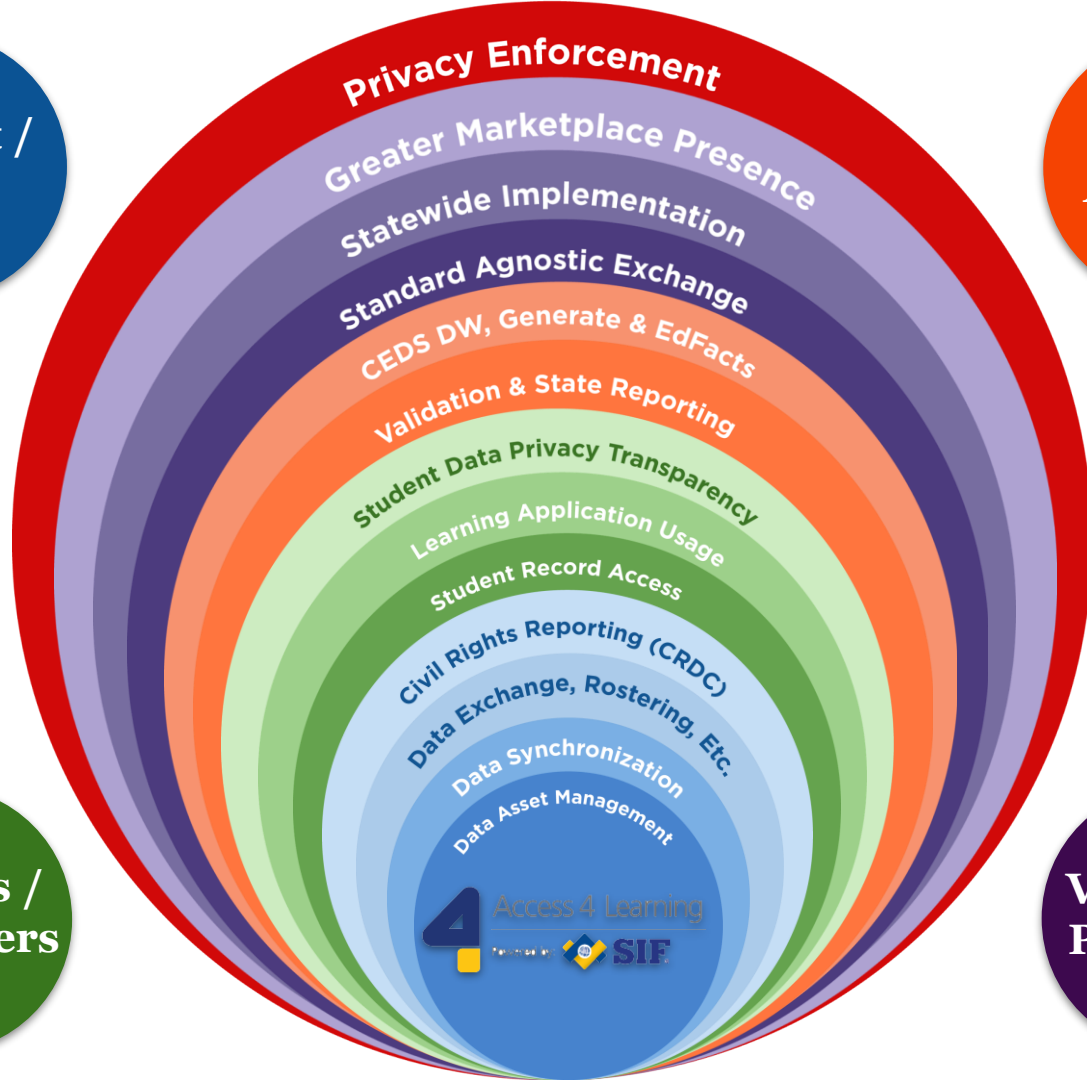


Student Data Privacy Consortium



**District /
LEA**

**State
Agencies**



**Parents /
Caregivers**

**Vendors /
Providers**

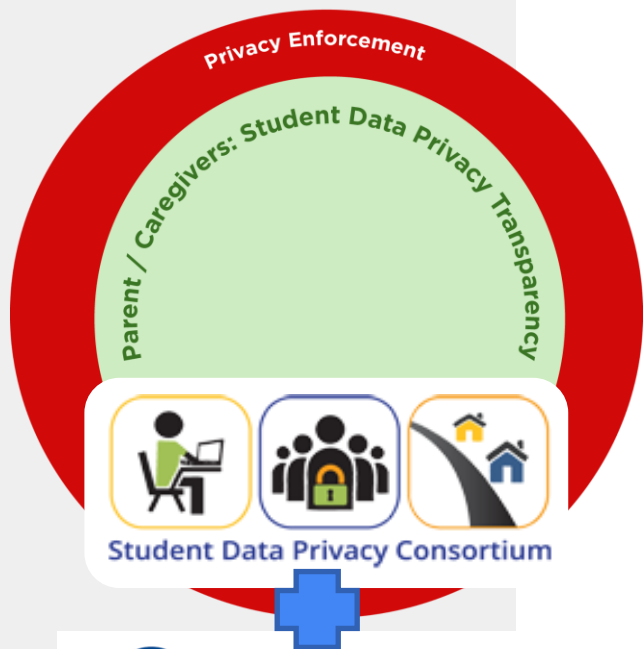
**Connected,
secure,
and
effective
learning
ecosystem**

4 Access 4 Learning
Powered by **SIF**



Student Data Privacy Consortium

Student Data Privacy Transparency and Privacy Enforcement



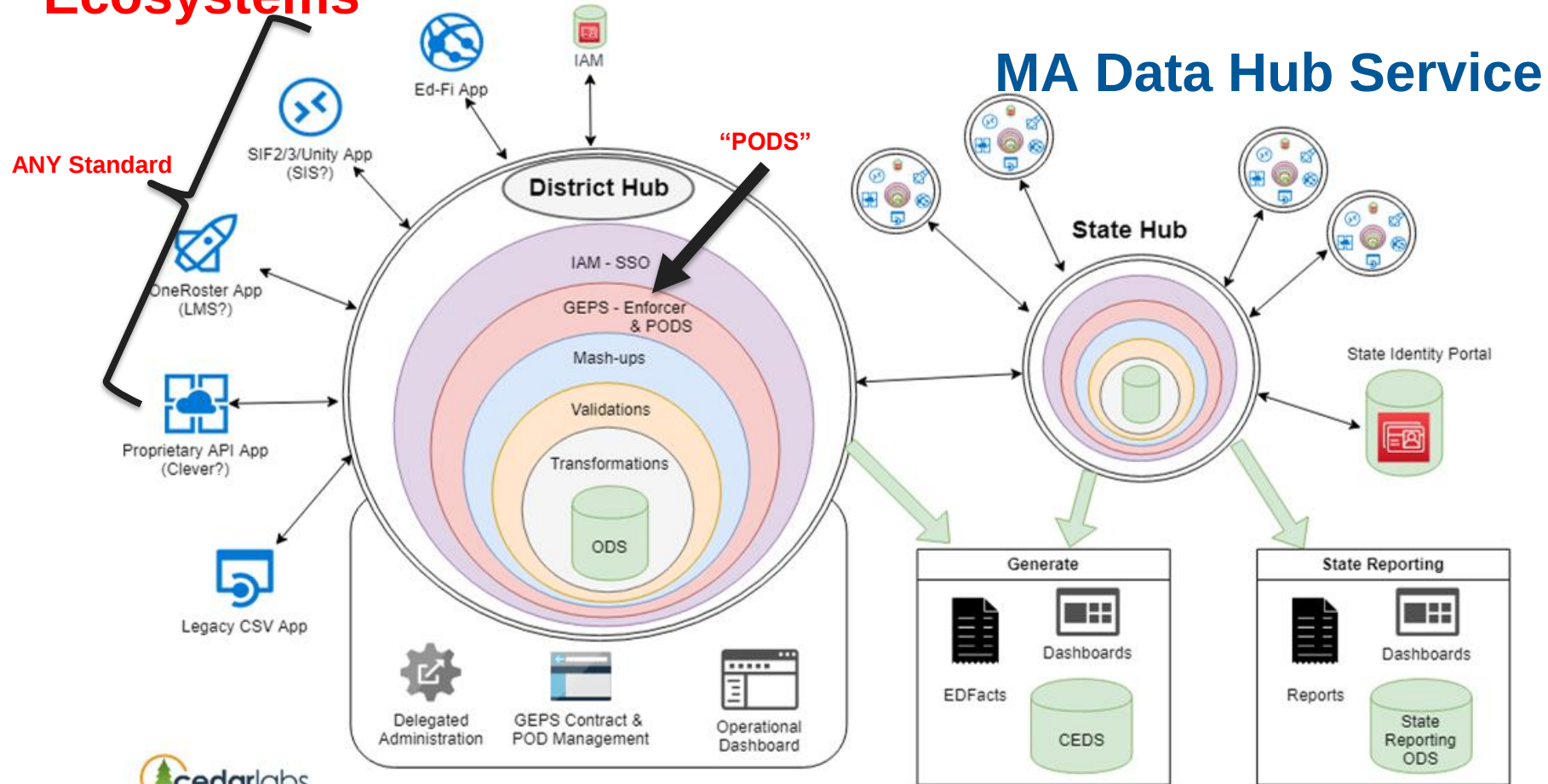
Looking for 'privacy on the wire'? Unity has it!

- Built in privacy support, based on Student Data Privacy Consortium (SDPC) needs and FERPA / GDPR expectations.
- Automate Contract Clause Expectations Exchange and Vendor Verification
 - The “POD” (Privacy Obligation Document)
 - Enabled in global SIF Infrastructure

Increased interoperability without the inclusion of privacy requirements = increased RISK. Both data sharing and privacy parameters must be identified and communicated.



Connecting & Securing Effective Learning Ecosystems



Resources



SDPC website: <https://privacy.A4L.org>

SDPC Resource Center: <https://privacy.a4l.org/resources/>

Frequently Asked Questions (FAQs): <https://privacy.a4l.org/frequently-asked-questions/>

Vendor 101: <https://privacy.a4l.org/resources/vendor-101/>

National Data Privacy Agreement: <https://privacy.a4l.org/national-dpa/>