



Student Data Privacy Consortium

Student Data Privacy Update

SDPC Maturing.....



Agenda



Welcome and Intros

SDPC 101

Membership Updates

Project Teams

GEPS

MA Data Hub

Needs and Close

A4L

- Non-Profit started in 1997
- Membership driven with schools, districts, regional and state agencies, other professional organizations and marketplace providers in the Community
- Collaboratively develops technical blueprints for data to move safely and securely between school software applications
- Used in every state and Communities in 4 Countries

SDPC

- Special Interest Group of A4L Community started in 2015
- Maintains its own governance, oversight and resource support
- Numerous stakeholders addressing data privacy “Pain Points”
- Working on three projects identified and worked on by members:
 - Privacy Contract Framework
 - Digital Tools Governance
 - Global Education Privacy Standard

Its Not “One or the Other”!



Student Data Privacy Consortium



***No One
Gets It!***



***Everyone
Gets It!***



Access 4 Learning
Community

Powered by:  **SIF**

Simple. Secure. Scalable. Standard.

Why An A4L/SDPC Community?



Access to Tools

SIF Test Harness, SIF Certification Program, Privacy Registry, SDPC API, SDPC Digital Tools Governance



Communications

Newsletters, monthly updates, quarterly SDPC updates, group updates



Technical Advice & Support

Access to Staff & Community member expertise to resolve technical issues and development



Collaboration

Participate in working groups and Special Interest Groups, creating valuable relationships with your peers



Marketplace

Organization information promoted to the education sector via the Vendor Marketplace

SDPC Goals

Establish a **community** of stakeholders who have various needs addressed through policy, technology and/or effective practice sharing around effective privacy management,

Identify **projects that have on-the-ground and real-world impact** on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections,

Development of **tools and resources** to address operational issues not currently being addressed,

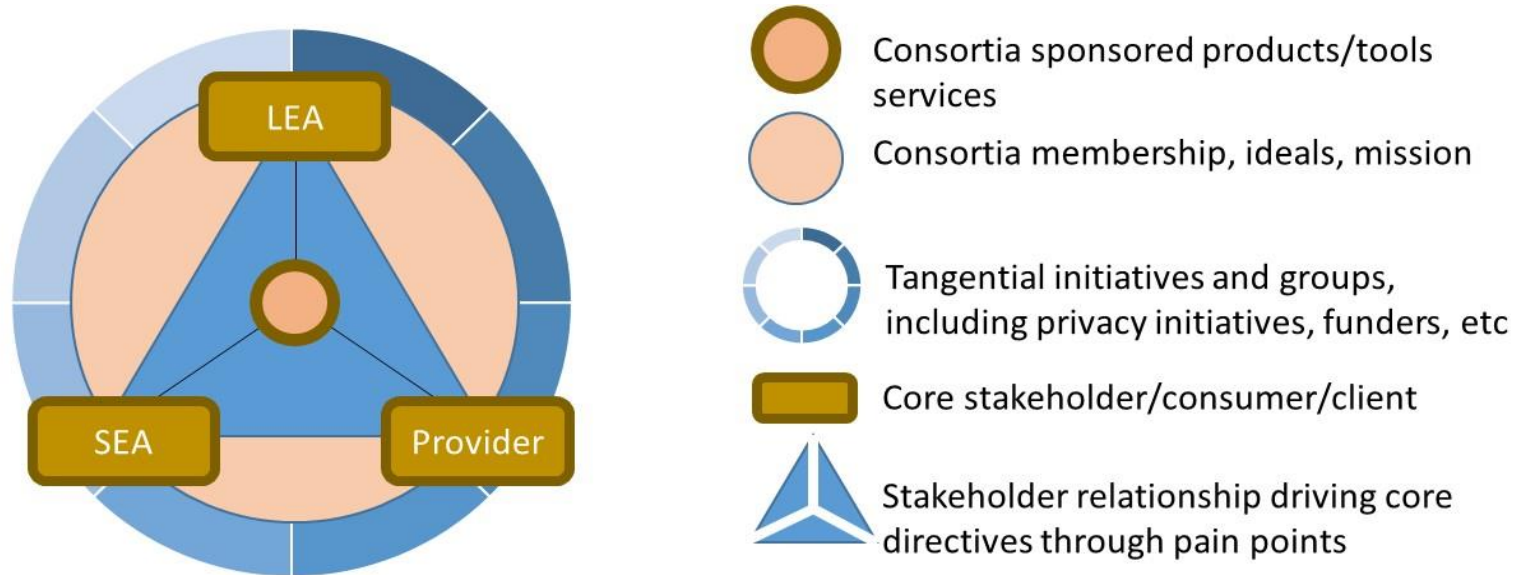
Leverage **partnership** organizations working in the privacy space to have their good work utilized and no reinvention of existing work,

Development of a **clearinghouse of student data privacy operational issues** and resources to support schools, districts, states and vendors in managing those issues – no matter where the resources originate.



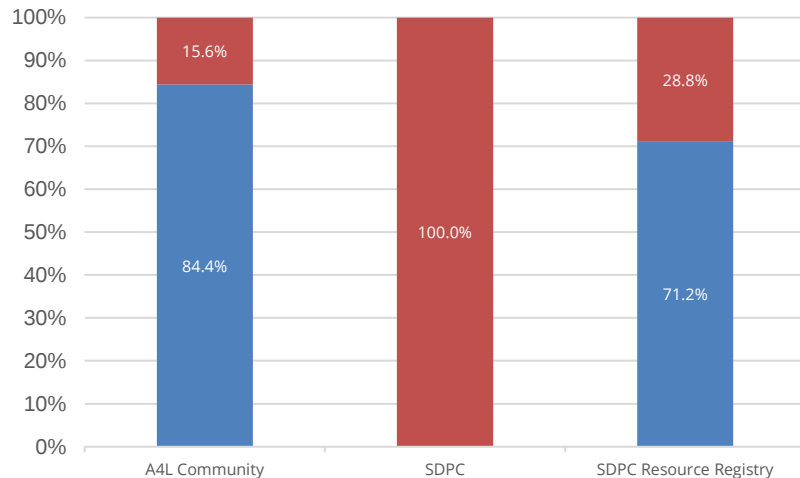
“Big Picture” Strategy

- Triangulated Community Model
- Core product = Standardized contracts based on jurisdiction (build upon MSPA model)
- Additional projects





Membership Updates



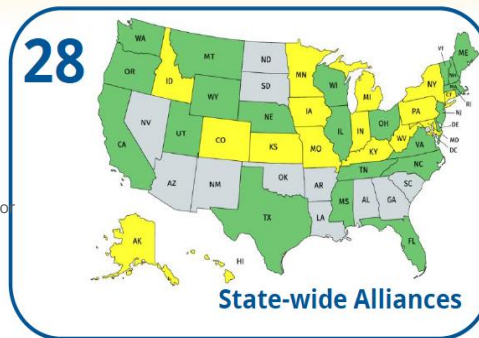
Membership Types (SDPC, A4L, Both):

Alliance Members

- Leads: All SDPC Resources/Info/Voting
- Schools/Districts: All SDPC Tools

School/District/State/Vendor – ALL SDPC Resources/Info/Voting

<https://privacy.a4l.org/membership-privileges/>



■ Returning Visitor

■ New Visitor

Tools for:
 Privacy Contract Building
 Application Inventory & Searchable Database
 Application Contract Management
 Global Education Privacy Standard (GEPS)

'Tactical' Privacy Information
 – contract to implementation

32million

Students supported by Tools

8700+

School Districts represented

4

Countries Collaborating on Privacy Issues

14783

Signed Vendor Agreements

4582

Applications in Database

12791

Signed "Piggyback" Exhibit E

Management Board

The Management Board leadership serves the SDPC leadership in various functions including

Meeting Delivery (scheduled meetings, agenda development, document preparation, etc.)
(physical and digital)

Finance and Outreach Support (invoicing, marketing, finance reporting, outreach, etc.)

Project Support (management, maintenance, expansion, curating of the resources, tools, etc.)



**Elections
Coming!**

SDPC Management Board

Karen Fuller

*Texas K12 CTO Council /
Houston ISD*

Jeff Simons

*Washington School Information
Processing Cooperative
(WSIPC)*

George Gatsis

Follett School Solutions

Steve Smith

Cambridge Public Schools

Steve Setzer

Kimono

Amelia Vance

Future of Privacy Forum



Project Team Updates

Governance: *Focused on By-Law Changes and Elections*

Alliances: *Top down, bottom up - but mostly middle driven*

- *Focused on NDPA Adoption and Increased Tools*

Legal: *Wrapped the NDPA – Next Researcher Agreements*

Legislative: *Wrapping NDPA Definitions*

- *Next Up “effective” Legislative Language*

Vendor: *Q and A with District Leaders*

- *Next Up “Freemium” Discussions*

“Next”?: *Quality Assurance Group*



JUST
APPROVED

National Data Privacy Agreement Clause Set

Purpose of DPA	Nature of Services Provided
Student Data to Be Provided	Student Data Property of LEA
Parent Access	Separate Account
Third Party Request	Subprocessors
Privacy Compliance	Authorized Use
Employee Obligation	No Disclosure
Disposition of Data	Advertising Prohibition
Data Security	Passwords and Employee Access
Destruction of Data	Security Protocols
Employee Training	Security Technology
Security Coordinator	Subprocessors Bound
Periodic Risk Assessment	Data Breach
Privacy Compliance	Annual Notification of Rights
Reasonable Precautions	Unauthorized Access Notification

<https://privacy.a4l.org/national-dpa/>



Legal Work : Feb 2019 to Present

✓ *2019 A4L/SDPC Meeting:*

- Kick off if Legal Working Group
- Goals of NDPA Summer 2019

✓ *18 Months of meetings:*

- Districts, Alliances, SEAs & Vendors
- Clause by clause discussions
- Suggestions gathered
- Security sub-group
- Hit a wall Feb 2020 - then COVID
- Completed via Alliance working group

✓ *April 2020:*

- Alliance working group forms
- Completed NDPA Draft 1 June 2020

✓ *Two Rounds of Community Comments:*

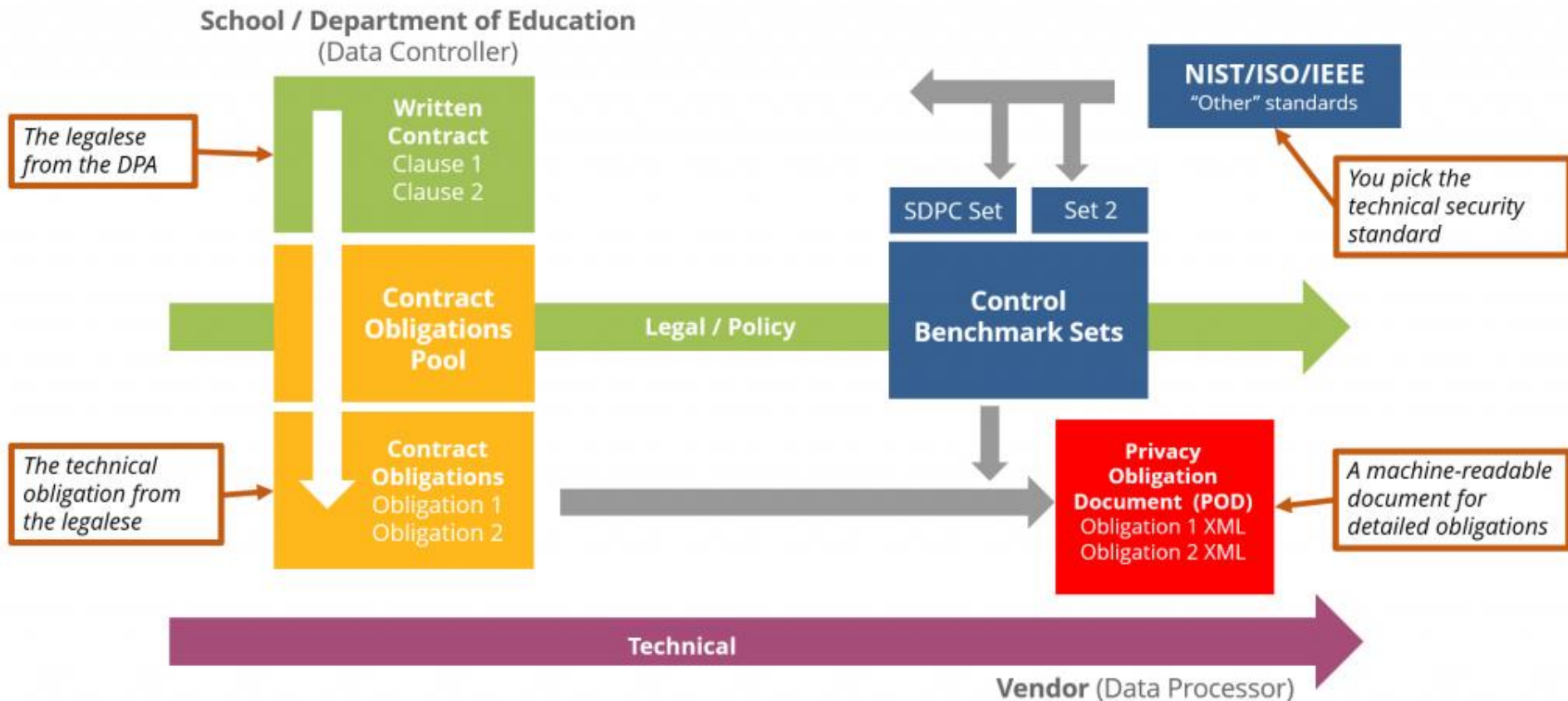
- Approximately 200 Comments
- Roughly 60 % Accepted
- Many duplicates

✓ *NDPA V1 Released July 2020:*

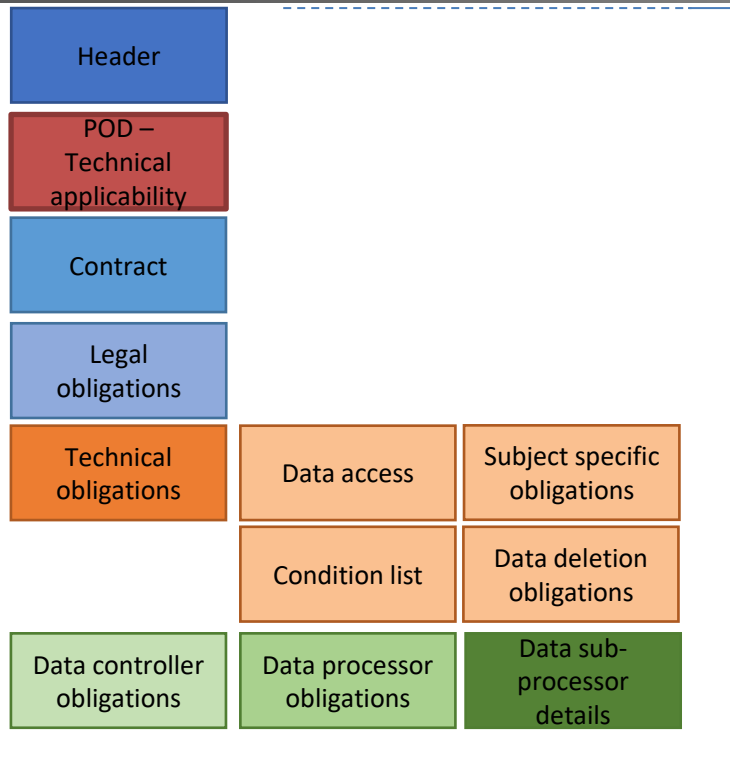
M3, M4, JK, K & M5

NDPA Feature	Description
New Format	Designed to provide everything the reader needs to know on page 2 (Cover Page too)
Section	Cover Page
Section	Page 2 - Options
Section	Page 3 - Signatories
Section	Standard Clauses
Section	- Exhibits - A = Descriptions of Services - B = Schedule of Data - C = Definitions - D = Directive for Disposition of Data - E = General Offer of Terms - F = Data Security Requirements - G = Supplemental State Terms - F = Additional Terms or Modifications
Standard Clauses	Questions on specific Clauses?

Global Education Privacy Standard (GEPS)



Unity Enabling Privacy Expectations



**Automate Contract
Clause Expectations
Exchange and Vendor
Verification**

The “POD”
(Privacy Obligation
Document)

*Enabled in SIF 4.0
Infrastructure*

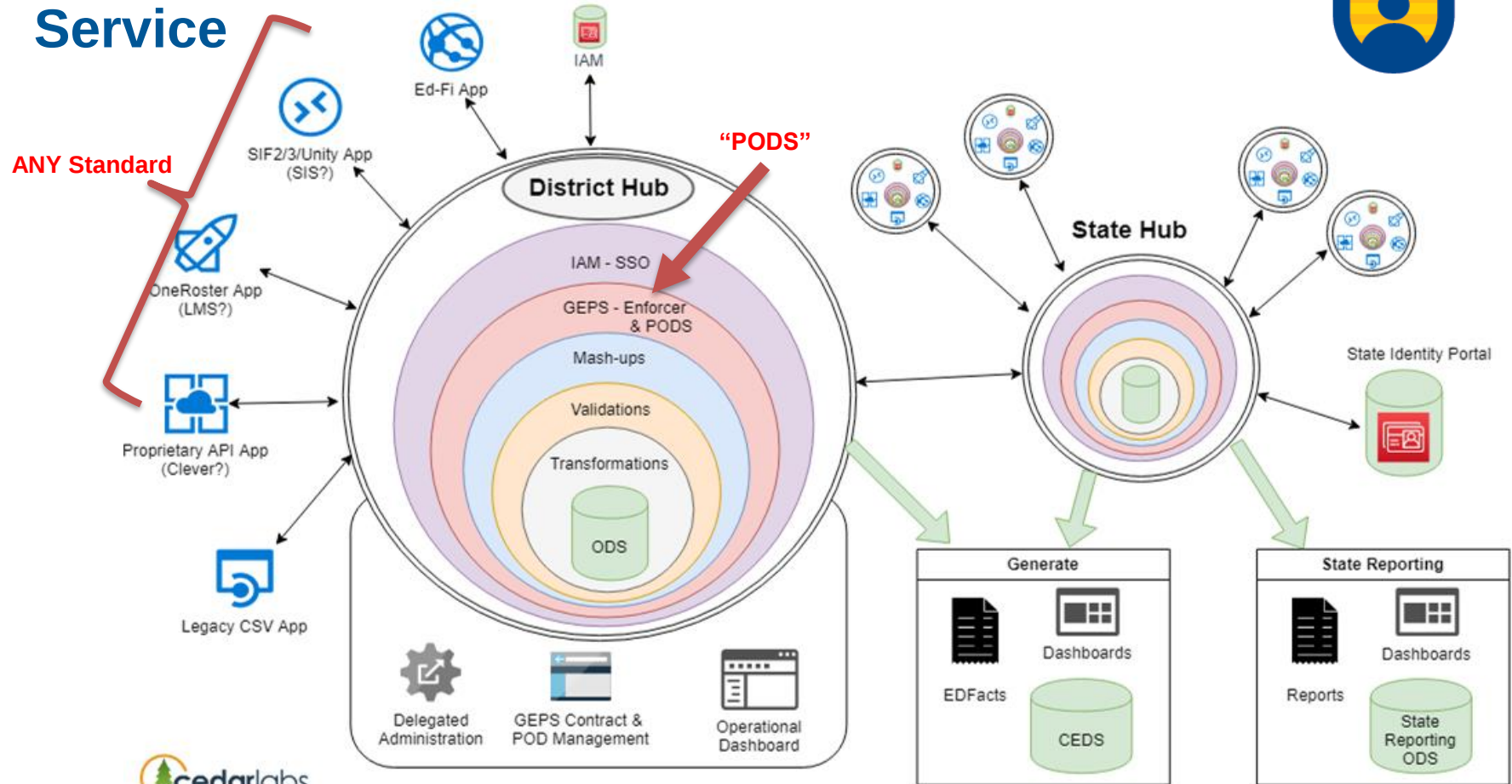




MA Data Hub: Key Tenets

- Connected, Secure Ecosystem
- Standards Agnostic
- “Meet them where they are”
- Benefit LEAs, SEAs and Vendors
- Aligns Local, State and Federal Reporting Data
- Learner-Centric Model

MA Data Hub Service



A4L & SDPC's Supporting the “New School” Role?

“Leadership and learning are indispensable to each other.”

- John F. Kennedy

- Increased interoperability without the inclusion of privacy requirements equals increased **RISK**.
- **BOTH** data sharing and privacy parameters must be identified and communicated.
- Learning institutions often do not have the human and/or fiscal resources to successfully address both parameters
- A4L and SDPC is the **ONLY** community collaboration that is addressing **BOTH** interoperability and privacy

The A4L and SDPC Communities will help schools and marketplace providers establish “connected, secure and effective K12 ecosystems”

How Do WE Get There?

“Connecting and Securing The Effective K12 Ecosystem”



You MUST Address

- ✓ Application Vetting
- ✓ Contracting Process
- ✓ Application Management
- ✓ Integration
- ✓ Data Exchange
- ✓ Quality Control
- ✓ Professional Learning

Districts/Home

Secure
Ecosystem



The Result – Common Expectations!



Increased interoperability without the inclusion of privacy requirements = increased RISK. Both data sharing and privacy parameters must be identified and communicated.



Thank You

Community
Registry Tool
Resources
Membership

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