



<https://privacy.A4L.org>

JUNE 2018

SDPC UPDATE

"Momentum". That is the word that sums up the activities of the non-profit **Student Data Privacy Consortium (SDPC)**. Established to address "tactical" and "on the ground" needs of data stewards, the work, interest and engagement has expanded exponentially since the Community's inception three years ago. Our volunteer members, made up of schools, regional and state/territory education agencies and marketplace providers are impacting data privacy practices and the entire marketplace – now!

The topic continues to grow in interest/concern by educational agencies, vendors, legislators and even parents. While the list of agencies supplying high level guidance to these stakeholders continues to grow, the question the SDPC continues to hear is *"how do I get started"*? In 2018 the SDPC's work is focused on connecting the three projects to show the steps to help answer that question. Through the Privacy Contract Framework, Digital Tools Governance and now Privacy Connect, tools and

SDPC UPDATE & MISSION
STATEMENT

"BY THE NUMBERS" AND
WELCOME TO NEW MEMBERS!

MEMBER SPOTLIGHT: TEXAS
CIO NETWORK ALLIANCE

CONSORTIUM UPDATES

PROJECT /UPDATES:
PRIVACY FRAMEWORK
DIGITAL TOOLS GOVERNANCE
PRIVACY CONNECT

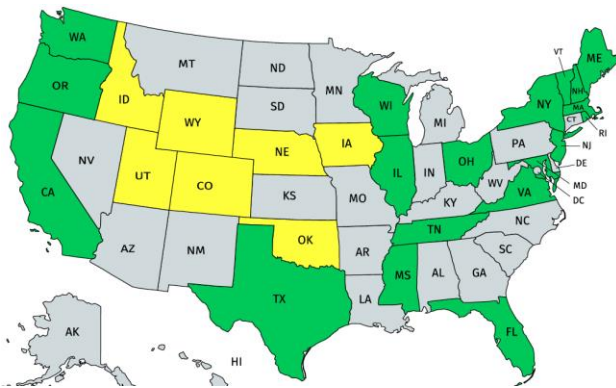
WHERE IS THE SDPC NEXT?

expertise is accessible for these front line people most vested in keeping student data secure and private.

By the Community continuing its focus in identifying real-world common privacy issues and developing solutions that can be put in place at all levels of the education data continuum, “*Momentum*” will continue!

MEMBERSHIP UPDATE

State Alliances continue to develop to create standardized privacy contract clauses to be used by all schools with marketplace providers. These “contract frameworks” help streamline the contract process for both schools/states who have limited resources for legal contract guidance around the hundreds of applications they use and vendors who must address thousands of “one off” contracts. ***California has had their statewide contract in place for over a year and in the next month Texas, Massachusetts, Oregon, Washington, Maine and New Hampshire will roll out their frameworks.*** In addition to these state specific contracts, 7 states are also working on a framework that would allow agreements across states with specific addendums. Imagine that – one set of clauses for tens of thousands of schools!



Currently there are 19 active state Alliances, 6 states finalizing their Alliances and a national Australia Alliance. This represents over 8000 districts and over 1250 applications using the Contract Frameworks to support over 29 million users! Both schools/states and marketplace providers are realizing the value in becoming active members of the Consortium.

WELCOME NEW MEMBERS!



Membership applications in progress:



MEMBER SPOTLIGHT

The **Texas K-12 CTO Council**, a self-standing organization created by CTOs in the state of Texas in 2003, was CoSN's first chapter. It was officially incorporated as a non-profit in August 2005. Their petition to the CoSN Board launched the process of creating state chapters. Its purpose is to assist Texas K-12 School districts in understanding how to plan for the use and successful implementation of information technology in Texas schools and advocate for districts' technology needs to improve student learning

In 2017 the Texas K-12 CTO Council formed the Texas Student Privacy Alliance. The Texas K-12 CTO Council is the Texas affiliate of the Student Data Privacy Consortium and our members are able to access our state resources for free. During the 2017 and spring of 2018 a committee of CTO's, legal representatives from Texas education state organizations, and Texas K-12 CTO board members began with a combination of district and other state student data privacy agreements and developed the Texas Student Data Privacy Agreement.

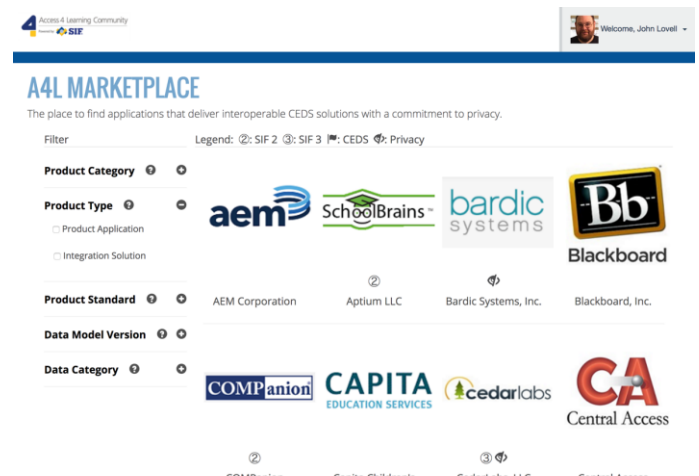
This agreement and the resources to use the agreement will be announce on June 21, 2018 at the Texas CTO Clinic 2018. The Texas K-12 CTO Council will begin training on the resources page in July and August. We are excited to be able to provide this resource to our membership and to non-member districts for a nominal fee.

CONSORTIUM UPDATES

The Vendor Marketplace is LIVE!

The first version of the tool allows you to search the various marketplace providers and their involvement in the SDPC and/or the A4L Community. You can then do a deeper dive into some of their goods and services and any products that have been certified by functionality. Please take the time to contact these leading companies for any needs they you might have as they are supporters and partners in this collective work! Check it out at:

<https://marketplace.a4l.org/A4LDirectory/>



New Monthly Vendor Showcase Events!

The Consortium has been successful – in large part – to its unique make-up of end users and marketplace providers addressing tactical student data privacy issues that impact us all. To that, and to thank the vendors for footing most of the SDPC membership financial support, we have added a value-add to their membership by scheduling once a month – the “Marketplace Showcase”. These events allow providers to highlight their great work and show how they are addressing student privacy, and the SDPC, in their goods and services. Pass this along to vendors who have not yet become members and please attend these monthly 30 min chats – if you like the SDPC work we need to LOVE these providers. Stay tuned and watch your email – one upcoming!

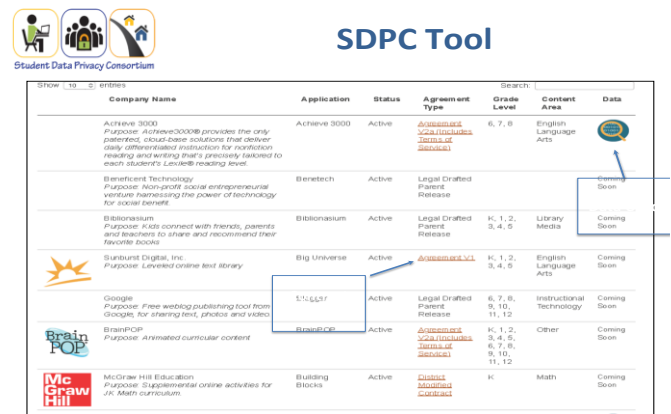
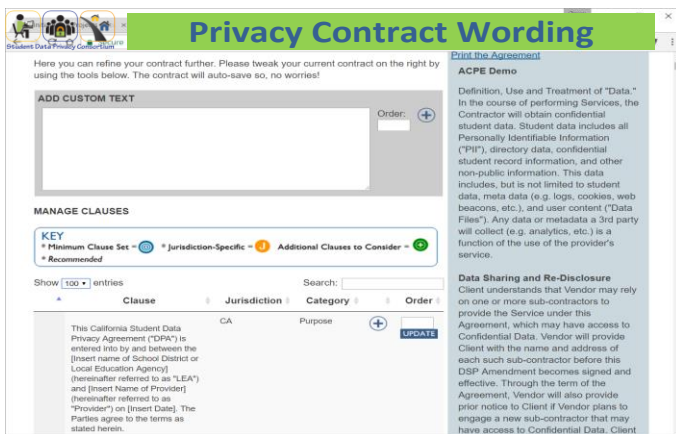
PROJECT UPDATES

PROJECT 1: PRIVACY CONTRACT FRAMEWORK

The Privacy Contract Framework project is focused on the development a framework for identifying solutions that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections.

<https://privacy.A4L.org/privacy-contract-framework>

- Additional contract clauses added to Contract Building for greater crosswalk options between developing contracts
- The apps list keeps growing! Check out the SDPC App tool and check out what applications are being used, where, how are they being used, and what types of agreements have been signed – searchable by school, state and even application!



Company Name	Application	Status	Agreement Type	Grade Level	Content Area	Data
Achieve 3000	Achieve 3000	Active	Agreement	6, 7, 8	English Language Arts	View Agreement
BeneTech	BeneTech	Active	Legal Drafted Parent Release	K, 1, 2, 3, 4, 5	Library Media	View Agreement
Edmentum	Edmentum	Active	Legal Drafted Parent Release	K, 1, 2, 3, 4, 5	Library Media	View Agreement
Sunburst Digital, Inc.	Big Universe	Active	Agreement	K, 1, 2, 3, 4, 5	English Language Arts	View Agreement
Google	Free weblog publishing tool from Google, for sharing text, photos and video	Active	Legal Drafted Parent Release	6, 7, 8, 9, 10, 11, 12	Instructional Technology	View Agreement
BrainPOP	BrainPOP	Active	Agreement	K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12	Other	View Agreement
McGraw Hill Education	Supplemental online activities for JH Math curriculum	Active	Agreement	K	Math	View Agreement

PROJECT 2: DIGITAL GOVERNANCE TOOL

The Digital Tools Governance project centers around developing a comprehensive framework for aligning a school system's policy landscape, strategic programming, tactical processes, and accountability mechanisms to support the system's vision of how its digital tool ecosystem will advance its overall mission and goals while minimizing its risks of data privacy and security incidents.

<https://privacy.A4L.org/digital-tools-governance>

- The online tool is just finishing up its Beta rollout! Check it out at: <https://secure1.cpsd.us/dgt>



Digital Governance Tool (DGT)

This project centers around developing a comprehensive framework for aligning a school system's policy landscape, strategic programming, tactical processes, and accountability mechanisms to support the system's vision of how its digital tool ecosystem will advance its overall mission and goals while minimizing its risks of data privacy and security incidents.



PROJECT 3: PRIVACY CONNECT - INTRODUCING GEPS!

The "Privacy Connect Project" leverages the collaborative strength of the SDPC to develop a freely available open privacy technical standard that will help identify the "right data to the right application" in a standard transport manner identified in the various Alliance developed shared privacy contract

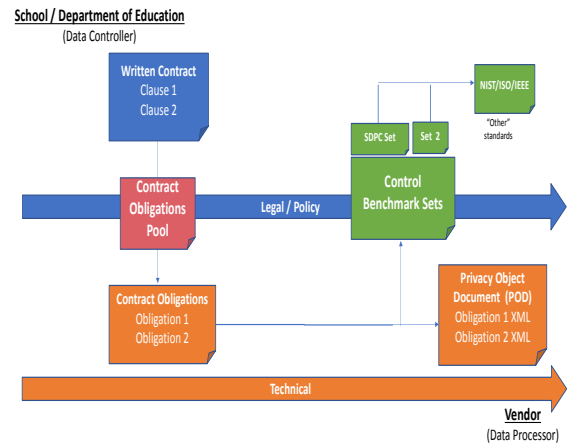
frameworks.

“GEPS”, the Global Education Privacy Standard is a PK-20 global set of data privacy obligations that can be aligned to contractual clauses as well as technical control benchmarks. GEPS includes open XML code (PODS) to transfer privacy obligations *between* controllers and processors to bridge the gap in understand of education data protection expectations – *no matter their choice of technical standard!*

<https://privacy.A4L.org/privacy-connect>

- A technical development group, made up of international members to address global privacy requirements, are developing the pool of obligations and identifying established industry standards to leverage or areas of non- coverage and “make relevant to Pk20 learning”.

Global Education Privacy Standard (GEPS), v3



JOIN IN THE MOMENTUM

Why not review our latest presentations? We'd love to talk you through it and get you up-to-speed with all the great work currently being developed by the marketplace. [Contact us](#) to discuss this further but feel free to check out webinar and presentation slides [HERE](#)

SDPC “Abbreviated” Mission Statement:

- **Establish a community of stakeholders** who have various needs addressed....
- Identify **projects that have on-the-ground and real-world impact** on student data privacy enabling schools, districts, state and vendors....
- Development of **tools and resources** to address operational issues....
- **Leverage partnership** organizations working in the privacy space....
- Development of a **clearinghouse of student data privacy operational issues** and resources....

WHERE IN THE WORLD IS THE SDPC?

June: Project Unicorn Boot Camp – 24 June, Chicago / ISTE – 25-27 June, Chicago / MS Dept of Ed – 26-28 June, Jackson

July: Forum/STATS DC – 23-27 July, DC

September: FAEDS – 24-26 September, Orlando

October: Maine ACETM – 11-12 October, Augusta

November: CETPA – 13-16 November, Sacramento

