



<https://privacy.A4L.org>

MAY 2017

SDPC UPDATE

A group of schools, state agencies and marketplace vendors have come together to form the Student Data Privacy Consortium (SDPC) focused on developing “tactical” data privacy solutions – implementable tools and practices to support their everyday challenges as data stewards. The Consortium is proud to provide an update on the work and encourage you to participate in the collaborative volunteer work.

[Privacy.A4L.org](https://privacy.A4L.org): The Consortium website provides background information, a listing of proposed projects, and a Community site full of member resources!

[Privacy Contract Framework](#): The first project of the Consortium is to help LEAs, SEAs and Consortiums establish their own privacy contract wording to use with vendors. California, Massachusetts and Maryland already are utilizing their own contract wording across hundreds of districts.

PRIVACY FRAMEWORK UPDATE

PROJECT 2: DIGITAL TOOLS
GOVERNANCE

ALLIANCE GROWTH

INTERNATIONAL INTEREST

ALLIANCE SPOTLIGHT: CA!

MARKETPLACE UPDATE

Included in the first project are:

- ✓ **Build a Contract Tool:** A tool that allows those wanting to use one set of privacy contract wording with all their vendors, instead of the one-offs used now. It allows you to start with USED's PTAC guidance wording and then view multiple other contract clauses in use nationally - steal from the best!
- ✓ **SDPC App Tool:** An "application inventory tool" that allows LEAs to post their applications in use locally, an actual PDF of the signed privacy wording of their contract with vendors, grade level and data utilized for easy organization, management and easy transparency for parents, community members, etc.

DIGITAL TOOLS GOVERNANCE: The second project of the Consortium is focused on answering the question *"What does our school/state need to address in establishing a comprehensive privacy strategy?"* The **Digital Tools Governance** project centers around developing a comprehensive framework for aligning a school system's policy landscape, strategic programing, tactical processes, and accountability mechanisms to support the system's vision of how its digital tool ecosystem will advance its overall mission and goals while minimizing its risks of data privacy and security incidents. Lead by the MD and TN Alliances, it will be producing great support information for both end users and marketplace providers.

ALLIANCE UPDATES: The Consortium is growing every week with 14 Alliances either formed or forming with two finalizing their organizational structure ideally before the 2017-18 school year! These Alliances are being formed using one of four different models: a) school/district lead, b) state agency lead or c) professional organization led (ISTE or CoSN Chapter) D) a hybrid of the above working together addressing their locale needs.



Alliance Spotlight: California

Through the California Education Technology Professional Association ([CETPA](#)) representing over 1,000 districts, the California Student Privacy Alliance is leading the way in their agreed upon privacy contract wording and the on-boarding of applications into the SDPC Application. Thanks to CETPA's leadership, California K12 leaders are embracing the statewide privacy registry and its accompanying CA Student Data Privacy Agreement. Since introducing the CSPA in December 2016, over 50 districts have undergone training to use the site, and 51 providers have signed the Privacy Agreement with Exhibit E (essentially a piggy-backable agreement) in the last few months. Newly trained districts tout the enormous value they see in the CSPA to foster privacy transparency with their stakeholders while easing the unintended consequences of complying with CA legislation. Marketplace providers, who are also experiencing challenges that come with reviewing a myriad of individual district agreements, see great value in a statewide agreement that can be signed once and be applicable to every CA district.

INTERNATIONAL INTEREST: This month, SDPC leaders will be meeting with Australian and New Zealand Government representatives to leverage the work of the Consortium and share practices. This interest is being generated via the A4L Community's established in both locales and the CIOs of each state/territory they represent.

MEMBER/PARTNER UPDATE: The Alliances are not the only things growing in the SDPC Community! The newest partner member is the State Education Technology Director's Association (**SETDA**) adding their state member voices to SDPC conversations. There has also have been growing marketplace provider interest with some stepping up to become pro-active partners in these conversations. Some of these leaders who have joined the SDPC since March 2017 include:

New Members since March 2017:



JUST IN:

New Alliances have been approved in OR/WA and TX!

SDPC GOVERNANCE MEMBERS:

