



Simple. Secure. Scalable. Standard.

TRAINING

Vendor K-12 Education Privacy Awareness

Helping you meet compliance requirements and better manage privacy risk

What you'll get:



Expert-authored curriculum from national leaders



K-12 education-industry specific information on legal requirements



Curriculum that includes both legal concepts and real-world examples



Asynchronous access that is available at your own pace, on your own schedule



Improved staff ability to show privacy expertise when meeting with school personnel



Training materials that help your company meet privacy compliance requirements, like New York's Ed Law 2-D, which requires that all employees that handle student data take a privacy training



A4L Staff support on registering and tracking completion

How does this differ from security training?

Privacy and security are two separate disciplines with some overlap. The focus of our privacy training is on legal compliance with the patchwork of federal and state student privacy laws and managing risks associated with parent and student expectations of fair and reasonable uses of data. These modules will compliment (instead of repeating) information from trainings you may already be using to cover security topics like phishing attacks and strong passwords.

Who should take it?

Laws like New York's Ed Law 2-D specify that, minimally, all staff who access student or teacher data must take a training on federal and state laws. Content may also be relevant to other staff, even if they do not have direct access to student data, including those in leadership roles, operations, sales, and security.

Find out more:

<https://privacy.A4L.org/vendor-privacy-training/>

What does the training cover?

The training has three modules, which cover the following content areas:

Privacy Fundamentals

This opening module explains why privacy is important and the differences between privacy and security. This training also covers how to comply with all of the major federal privacy laws that edtech companies need to know (COPPA, Section 5 of the FTC Act, FERPA, PPRa), lessons from how all of those laws are enforced, and a high-level overview of major themes from state student privacy laws.

National Data Privacy Agreement (NDPA)

This module will explain the challenges with negotiating privacy terms directly with schools and walk through how the Student Data Privacy Consortium's National Data Privacy Agreement (NDPA) solves these problems. Learners will also become familiar with the many requirements of this standardized agreement, including how to handle parent requests, place proper restrictions on advertising, respond to a data breach, de-identify and dispose of data, and negotiate vendor-specific terms.

New York State Student Privacy Law

This module will provide an overview of the different entities that play a role in public education, including BOCES and RICs, and walk through the requirements of Ed Law 2-D, including those related specifically to contracts, limitations on commercialization of student data, security standards, and data breach response. The training will explain how the law is enforced and also provide examples of lessons learned from state enforcement actions. There is also an overview of other state laws which may be relevant, including the Child Data Protection Act and State Technology Law 106-B.

Find out more:

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Pricing: 3 module 'bundle'

1-10 Employees / Seats

\$300

per employee/seat

11-50 Employees / Seats

\$3,000

plus \$150 per employee/seat over 10

51-100 Employees / Seats

\$9,000

plus \$75 per employee/seat over 50

101-199 Employees / Seats

\$12,750

plus \$50 per employee/seat over 100

200+ Employees / Seats

\$17,750

plus \$25 per employee/seat over 199

**20% discount will be applied for
A4L Community Members**

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