

VENDORS:

Why attend the 2026 Student Data Privacy Consortium (SDPC) & Unity Convening?

The 2026 Convening offers vendors a unique opportunity to keep up with why states and school districts are asking for specific requirements on data privacy agreements. It will also give insight as companies look at advances in company software and future goals to stay compliant with student data privacy.

It isn't just another industry event—it's a strategic touchpoint for vendors navigating the evolving education data landscape. Here's why your company should be there:

Understand State & District Requirements	Policy Alignment: Gain direct insight into why states and school districts are implementing specific data privacy requirements—and how those expectations are shaping procurement and partnership decisions. Regulatory Forecasting: Stay ahead of upcoming legislation and compliance trends that will influence your software development, service delivery, and contractual obligations.
Future-Proof Your Software & Strategy	Product Development Intelligence: Learn how districts are using the SDPC Resource Registry and what features they prioritize when evaluating vendor tools for privacy compliance. Strategic Planning: Use insights from privacy and interoperability sessions to inform your roadmap, ensuring your offerings remain competitive and compliant.
Build Trust Through Interoperability	Open Standards Engagement: Explore the latest in open data standards and how they can enhance your product's interoperability, reduce integration friction, and increase adoption across districts. Showcase Your Commitment: Demonstrate your alignment with community values by engaging in discussions around ethical data use and transparent practices.
Expand Your Network & Influence	Collaborative Opportunities: Connect with district leaders, technologists, and policymakers to understand their challenges and co-create solutions. Session Leadership: Submit a proposal to lead a session and position your company as a thought leader in privacy, interoperability, or lifelong learning.
Sponsorship Visibility	Brand Recognition: Sponsorship packages offer high-impact visibility—from logo placement, speaking opportunities to hosting the main networking event. Community Credibility: Align your brand with a trusted consortium that prioritizes student data protection and educational equity.

What does the registration fee include?

Attendance at all conference sessions during the event

Day 1: Afternoon refreshments and attendance at the 'Social' event on Monday (early) evening

Day 2 & 3: Continental Breakfast, Morning/Afternoon refreshments and Buffet lunch

Day 4: Continental Breakfast, Morning refreshments & 'To-Go' Lunch Box

Complimentary wireless internet in the meeting rooms & guest rooms

