



A Tech Director, a Vendor, and a Privacy Advocate Walk Into a Bar

(panel discussion)

PRESENTED BY:

Ryan Johnson, Savvas Learning

Steve Smith, Cambridge Public Schools

Mark Williams, Fagen Friedman & Fulfrost

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Welcome to “The Fruth Stand”...

...where everyone comes to quench their thirst and solve their problems.



My name is Larry...

We have been in business here for 25 years and I have been the bartender here the entire time - and have seen it all!



Our First Patron



Drink of Choice?

What's The Name and What Do You Do?

What You in Town For?

You Seem a Little Frustrated.....

Patron 1: Steve



FRUSTRATIONS

Privacy issues still hindering tech adoption and teaching & learning

Lack of common understanding or requirements by vendors

Some business models are not appropriate in education

Vendors approaching educators to see products vs the leadership

Lack of common security requirements to meet privacy requirements

Patron 2 joins



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You Seem a Little Frustrated too.....

I'd like you to meet Steve....

Patron 2: Ryan



FRUSTRATIONS

- One size fits all, non-negotiable DPAs
- Non-vendor related, district obligations, imposed on vendors
- Contractual provisions requiring vendors to maintain separate accounts for student generated content, despite functionality
- Impracticable incident notification timelines, inconsistent with industry standards
- Strict subcontractor contractual flow-down language

Patron 3 Enters



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Privacy Advocate mediates & offers solutions

- Develop common expectations
- Identify sticky points
 - How to use de identified data
 - Research
 - Audit requirements
 - OTHER?
- Adopt common security standards
- Add privacy requirements & obligations to interoperability solutions



Privacy Advocate Suggest SDPC's Offerings

- Community of LEAs, vendors and SEAs
- Developing common expectations via NDPA
- Offers Registry that automated DPA process
- Increased access to tools for Educators
- Privacy over the wire - PODs
- Huge impact on marketplace but a long way to go...



<https://privacy.A4L.org>



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