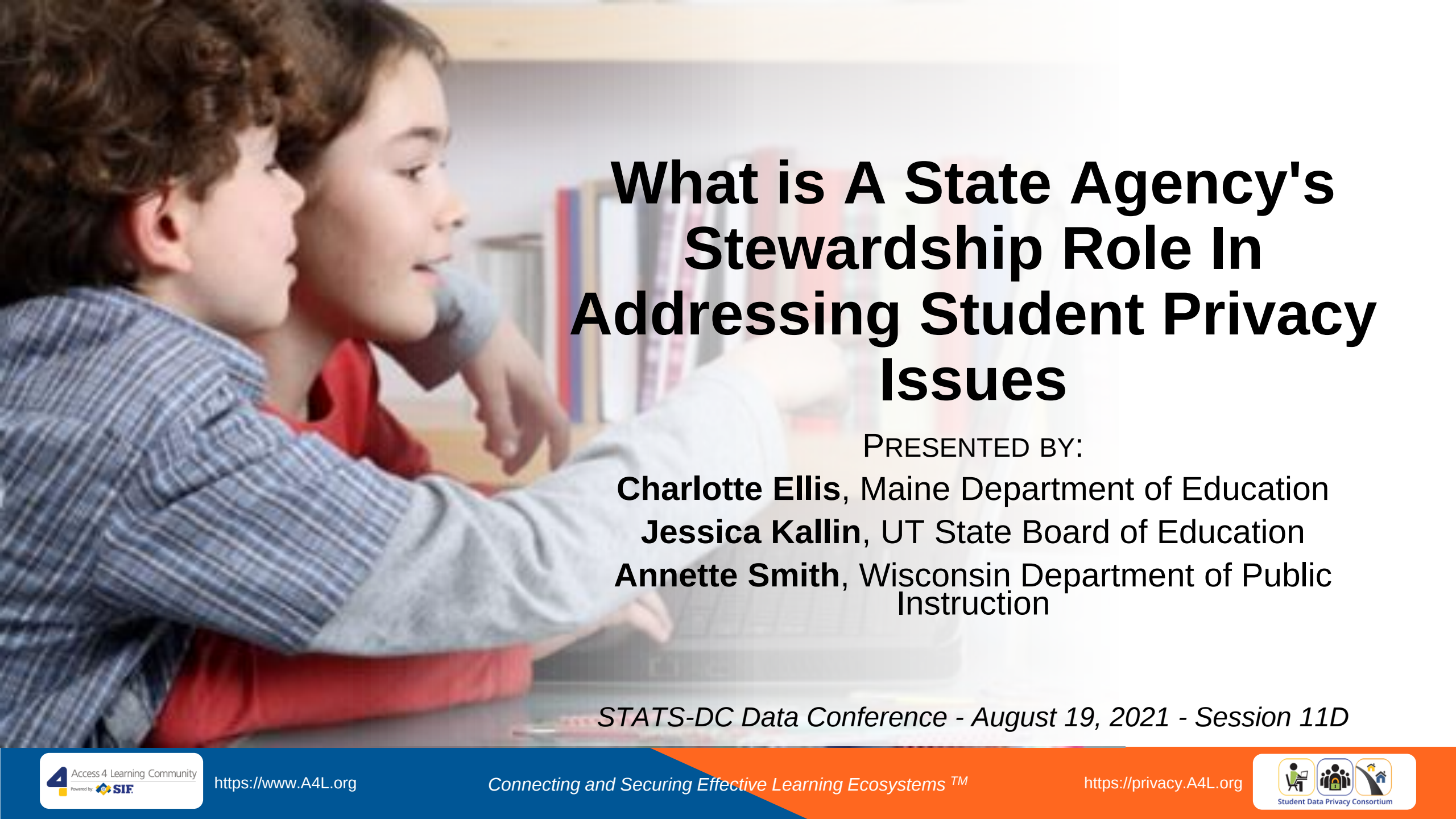




What is A State Agency's Stewardship Role In Addressing Student Privacy Issues

PRESENTED BY:

Charlotte Ellis, Maine Department of Education

Jessica Kallin, UT State Board of Education

Annette Smith, Wisconsin Department of Public Instruction

STATS-DC Data Conference - August 19, 2021 - Session 11D

Maine Department of Education

Charlotte M. Ellis - Education Data Manager

Local Control

277 LEAs

10 Charter LEAs

60 LEAS that don't operate schools

601 Public Schools

13 Charter Schools

2 Magnet Schools

1 Public school with no students!

92 Private Schools that provide publicly funded education

431 Townships without municipal organization



*It's a bit of a walk
on a hire wire*

Maine Student Privacy Alliance

Paid for by Maine Department of Education

Managed by Maine Education Technology Directors Association - METDA

LEAs also seek additional legal and administrative support from

- [TEC Student Data Privacy Alliance](#)
- [Drummond Woodsum](#)

Utah State Board of Education

Jessica Kallin, UT State Board of Education

SEA role In Student Data Privacy

Our mission: *To improve student data privacy in K-12 education by building public trust through providing practical support, meaningful guidance, and investigations.*

The state of Utah is comprised of
41 Districts and **115 Charter Schools**

State Law **53E-9-309** requires privacy provisions be included
when contracting with vendors

Burden on LEAs



LEAs Negotiating
Terms

Takes a lot of time and
effort, while not all have
the resources



Free Apps

Still need an agreement
when they share student
PII



LEAs Signing
Agreements

Can add up to hundreds of
contracts each year



Goal

Comprehensive
Resource Listing

Solution

Utah NDPA & SDPC Website

Process

5 Steps



1 Utah Data Privacy Agreement



Exhibit E

"General Offer of Terms"
piggy-backable or
umbrella agreement

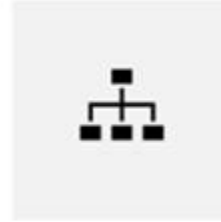


LEAs Helping LEAs

Working together to share
resources and processes



2 Utah Student Privacy Alliance



Inventory/Transparency

Data disclosure, contracts, applications, researchers, partners



Vendor Agreements

See what vendors are agreeing to in states around the country

Quick Stats

105

**Total LEAs
Onboarded**

—
Including USDB and 4
service centers

37

**Districts
Onboarded**

—
Districts from all over
the state of Utah are
using these resources

63

**Charters
Onboarded**

—
Charter schools are
able to collaborate
and develop
processes with other
schools and districts
in their area

360+

**DPAs with
Exhibit E**

—
One agreement can
be used by all Utah
LEAs, which means
less originating
agreements for
everyone each year

1,100+

**Signed
Exhibit Es**

—
Over one thousand
General Offer of
Terms have been
subscribed to by Utah
LEAs

Additional Resources

- In-person trainings
- Virtual calls
- Simplify and streamline the process while creating a collaborative environment around apps and student data privacy
- Support Local Education Agencies throughout the contracting process through resources, assistance, and guidance
- Connect individuals within Local Education Agencies working on student data privacy

<https://schools.utah.gov/studentdataprivacy>

<https://www.youtube.com/channel/UCStUxXiWXNPLnDYM0D8OTQQ>

Wisconsin Student Data Privacy Alliance

Dr. Annette Smith, Director of Instructional Technology Services, Department of
Public Instruction

Why a state initiated program?

Local control state
Request from district leaders
WISELearn

Who is the alliance?



- Wisconsin Educational Technology Leaders Association (CoSN chapter).
- Influential technology leaders from across the state.
- 138 districts, private schools and libraries participating.
- 395 agreements.

Three stories of success!



- Built into curriculum approval process.
- Role of the library media specialist.
Zoom example
- Vetting and supporting statewide.

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