



Marketplace Contracting: Imagine if your LEA, SEA and Provider Were All On The Same Page!

PRESENTED BY:

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Utah State Board of Education

SEA role In Student Data Privacy

Our mission: *To improve student data privacy in K-12 education by building public trust through providing practical support, meaningful guidance, and investigations.*

The state of Utah is comprised of
41 Districts and **115 Charter Schools**

State Law **53E-9-309** requires privacy provisions be included
when contracting with vendors

Burden on LEAs



LEAs Negotiating
Terms

Takes a lot of time and
effort, while not all have
the resources



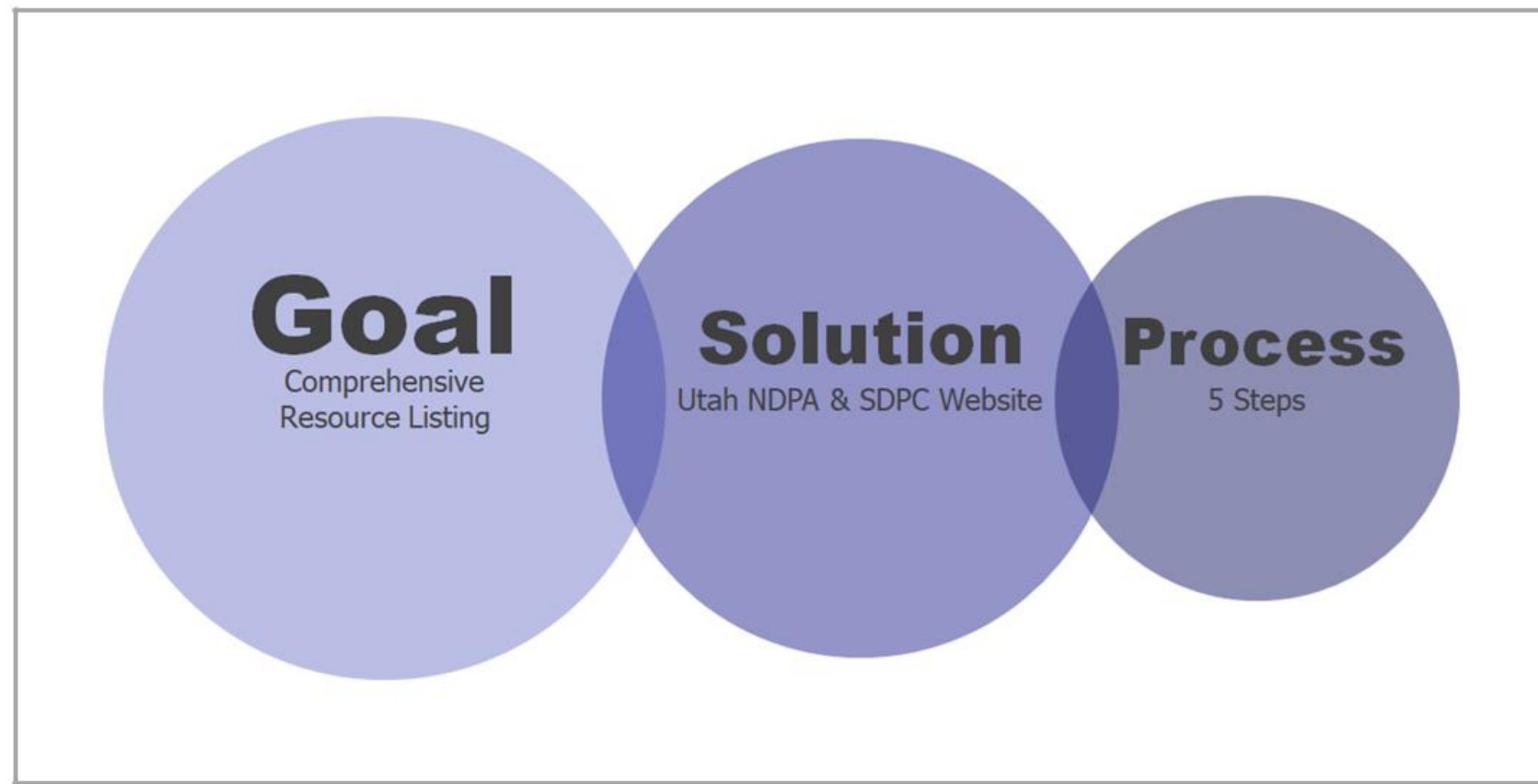
Free Apps

Still need an agreement
when they share student
PII



LEAs Signing
Agreements

Can add up to hundreds of
contracts each year





1 Utah Data Privacy Agreement



Exhibit E

"General Offer of Terms"
piggy-backable or
umbrella agreement

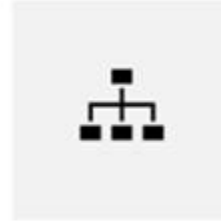


LEAs Helping LEAs

Working together to share
resources and processes



2 Utah Student Privacy Alliance



Inventory/Transparency

Data disclosure, contracts, applications, researchers, partners



Vendor Agreements

See what vendors are agreeing to in states around the country

Quick Stats

105

**Total LEAs
Onboarded**

—
Including USDB and 4
service centers

37

**Districts
Onboarded**

—
Districts from all over
the state of Utah are
using these resources

63

**Charters
Onboarded**

—
Charter schools are
able to collaborate
and develop
processes with other
schools and districts
in their area

360+

**DPAs with
Exhibit E**

—
One agreement can
be used by all Utah
LEAs, which means
less originating
agreements for
everyone each year

1,100+

**Signed
Exhibit Es**

—
Over one thousand
General Offer of
Terms have been
subscribed to by Utah
LEAs

Utah State Board of Education

Additional Resources

- In-person trainings
- Virtual calls
- Simplify and streamline the process while creating a collaborative environment around apps and student data privacy
- Support Local Education Agencies throughout the contracting process through resources, assistance, and guidance
- Connect individuals within Local Education Agencies working on student data privacy

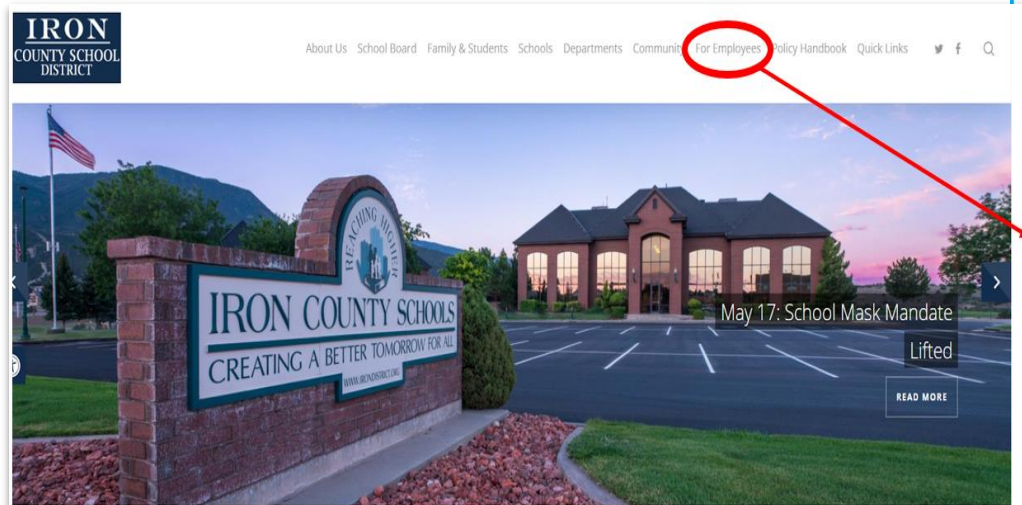
<https://schools.utah.gov/studentdataprivacy>

<https://www.youtube.com/channel/UCStUxXiWXNPLnDYM0D8OTQQ>

Utah LEA Role in Student Data Privacy

- Privacy: Compliance with Utah Student Data Privacy requirements
- Security: Implement Technology Model Compliant with CIS Controls
- Student Devices: MDM, Filtering
- Training: All Employees
- Education Apps: Vetting; SDPC Resource Listing

SDPC Resource Listing



Iron County School District | Approved Education Apps

The list below represents the education apps that have been vetted through a review process for compliance with Utah Student Privacy Laws.

Staff Login
Staff, don't see your resource? Request it >>

Status Key

- Approved:** Contract is signed and app is in use.
- Approved w/ Guardian Release:** Guardians signed a contract to allow it to be used in a specific classroom with a specific group of students.
- Not Approved:** Vendor was unable to sign the contract and, therefore, teachers are not allowed to use the app with students.
- Did Not Pursue:** District determined that the resource does not align with educational goals, therefore, teachers are not allowed to use the app with students.

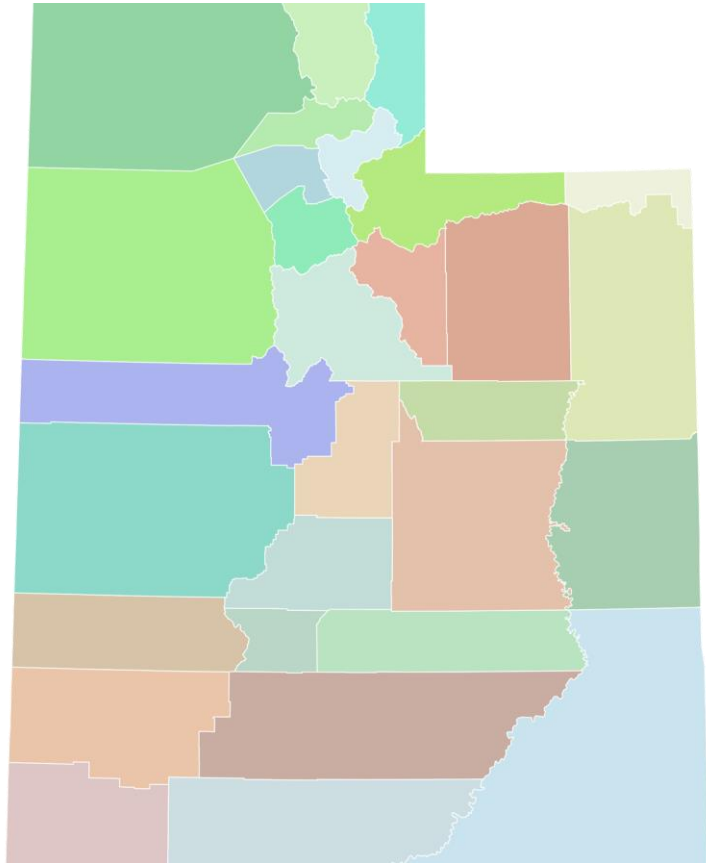
Show 10 entries

Software Name	Company Name	Agreement Status	Agreement Type	Agreement Dates	Grade Level	Content Area	Data
Learning A-Z and Raz-Kids Purpose: Provide an extensive collection of resources and tools that make teaching easier (see https://www.learnings-a-z.com/site/what-we-do for more information).	Cambium Learning	Approved	Agreement Exhibit E	Approved: 04/27/2020 Expires: 10/16/2022	PK, K, 1, 2, 3, 4, 5, 6	Science	
Legends of Learning Purpose: Math and science games and assessments. Over 2000 fun, curriculum-aligned, math and science games created to engage students and assist teachers using hybrid learning, blended learning & distance learning models.	Legends of Learning, Inc.	Approved	Agreement Exhibit E	Approved: 04/03/2020 Expires: 09/10/2022	K, 1, 2, 3, 4, 5, 6	Math, Science	
Lexia Purpose: Literacy Improvement & Assessment. Students work independently to develop critical reading and language skills through individualized, motivating learning paths.	Lexia Learning Systems LLC	Approved	Agreement Exhibit E	Approved: 02/28/2020 Expires: 06/25/2022	PK, K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12	English Language Arts, Math, Social Science	Here is a list of the data elements used by this application IP Addresses of users, Use of bookies, Local (School district) ID number, Meta data on user interaction with application, Online communications that are captured, Program/application performance, State ID number, Student Address, Student Email, Student app passwords, Student app username, Student course data, Student course grades, Student course grades/performance scores, Student generated content, Student responses to surveys, student school enrollment, Teacher names, Vendor/App assigned student ID number
Little Bee Speech Purpose: Little Bee Speech creates speech & language apps for parents and SLPs.	Little Bee Speech	Approved	Agreement Exhibit E	Approved: 04/27/2020 Expires:	K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12	Other	
Loom Purpose: Video recording tool that helps you get your message across through instantly shareable videos	Loom, Inc.	Approved	Agreement Exhibit E	Approved: 06/15/2020 Expires: 06/14/2023	PK, K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12	Other	
MakeMusic Purpose: Develop innovative solutions that transform how music is composed	MakeMusic, Inc.	Approved	Agreement Exhibit E	Approved: 10/15/2020 Expires: 10/14/2023	K, 1, 2, 3, 4, 5, 6, 7, 8, 9	Other	

Vendor Role and Needs

- Technology: Privacy and security built in
- Business: Deliver high quality, privacy-protective tools to educators
- Consistency: Similarity of Requirements and DPAs
- Spread the Word: SDPC Resource Registry

People 360°



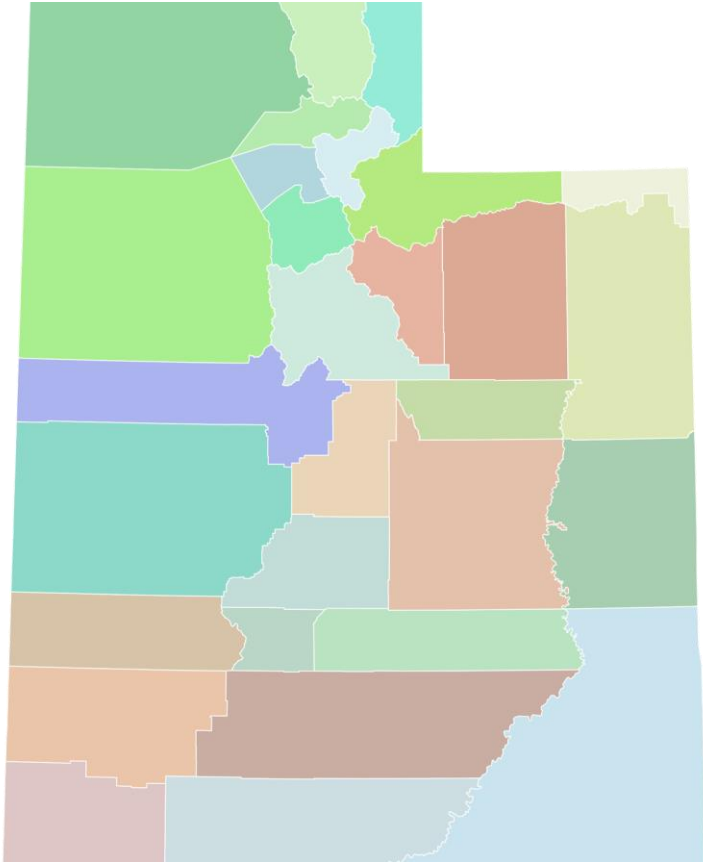
- Vendor personnel build, sell and support the software
- Educators use the software
- LEA staff receives data (records) from the software
- SEA staff receives summary data periodically

Spread a common understanding

People 360°

Vendors regularly train their staff on student data privacy

Products and support come out better when the customer shares the team's understanding



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