



Student Data Privacy Consortium



Access 4 Learning
Community

Powered by:  **SIF**

Simple. Secure. Scalable. Standard.

SEA and LEA Student Data Privacy: Locally Addressed, State-Level Supported

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A4L:

- Non-Profit started in 1997
- Membership driven with schools, districts, regional and state agencies, other professional organizations and marketplace providers in the Community
- Collaboratively develops technical blueprints for data to move safely and securely between school software applications
- Used in every state and Communities in 4 Countries

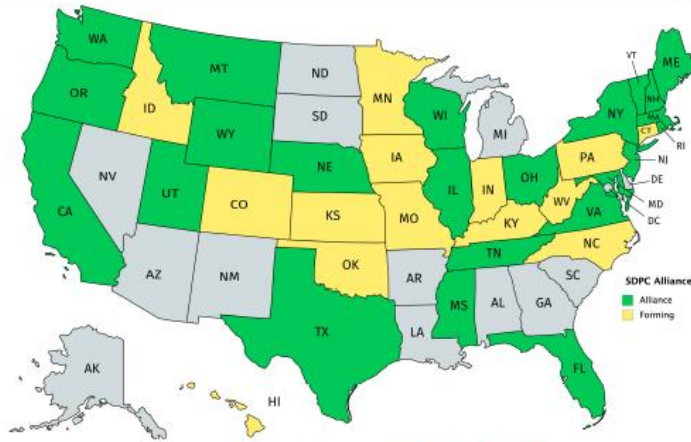
SDPC:

- Special Interest Group of A4L Community started in 2015
- Maintains its own governance, oversight and resource support
- Numerous stakeholders addressing data privacy “Pain Points”
- Working on three projects identified and worked on by members:
 - Privacy Contract Framework
 - Digital Tools Governance
 - Global Education Privacy Standard



Privacy: “By the Numbers”

26



State-wide Alliances

3



Contract Framework
Digital Tools Governance
Global Education Privacy Standard
Tactical Privacy Projects

32 *million*

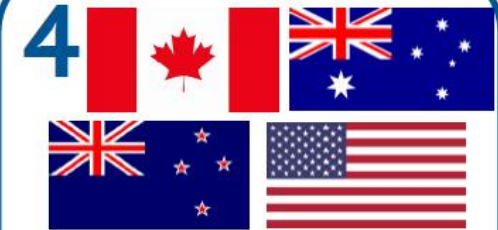


Students supported
by Projects

8700+



School Districts
represented



Countries Collaborating
on Privacy Issues

4469



Signed Vendor
Agreements

2242



Applications in
Database

3145



Signed “Piggyback”
Exhibit E



Alliances, Alliances...



Alliance Formation Models:

- **Top Down:** *The State agency leading the charge to develop and grow the Alliance*
- **Bottom Up:** *A LEA takes the lead to develop and grow the Alliance*
- **Middle Driven:** *A regional service agency, professional association, or user group takes the lead to develop and grow the Alliance*
 - CoSN, ISTE, SETDA, affiliates / Regional Service Agencies / Etc.

* All three models have examples of SEAs paying for Alliance Membership as a "value-add" to LEAs.



Differing Places in the Race



Alliance Maturity:

- **Stage I (Creation)** - Decided to form Alliance - getting started/ gain buy in
- **Stage II (Contract Development)** - Alliance Org created - working on first model Contract
- **Stage III (Roll Out)** - Model Contract launched working on initial roll out & training
- **Stage IV (Maintaining)** - Maintaining & Expanding SDPC App & model Contract Use across Alliance/State
- **Stage V (Established)** - Established Alliance Promoting & supporting SDF expansion



The Maine Student Privacy Alliance (MESPA)

- Annual membership is paid for by the Maine Department of Education
- Grass roots effort managed by district technology directors/staff
- Started with South Portland and Scarborough in October of 2017
- Pleased to now have 51 districts involved. (Maine has 213 districts that operate schools)
- MESPA initially had some pro bono legal help, but is now starting to see the need for some additional legal advice and some clerical help.
- Do not have the money for the sort of arrangement other entities use (paying a per pupil annual fee to an agency that handles it).
- Eagerly anticipating a national agreement, which should help all states immensely.



The Vermont Alliance

- Begun in 2018, the Vermont Student Data Privacy Alliance is in early adoption phase
 - *Vermont:*
 - 300 schools
 - 58 Districts (Supervisory Unions/Districts)
 - 100+ private or independent schools
 - No Charters
- Building on a need from School Boards/Community members to actively monitor online data used in various tools/apps



Vermont Training Focus

- A renewed interest on the part of districts in FERPA law has driven more discussion on Student Data Privacy as a whole
- Recent proposed legislation has piqued interest of districts on this topic —proposed legislation not seen as conflicting
- 28 districts have taken part in some form of training since initiative has begun
- Renewed effort has been taken over Summer to build a more active Agreement “pool”

Vermont Support

- Support Virtual On-Boarding
- Phone and email support
- VT School Board Insurance Trust (VSBIT) providing a small level of legal “support”
- Continue to get inquiries into what the “State” is doing around this issue– SDPC has been key for small state

The Utah Alliance

- **Our Mission:**

To improve student data privacy in K-12 education by building public trust through providing practical support, meaningful guidance, and investigations.

- **The State of Utah has:**

- 41 districts
- 115 charters
- 1 state entity (Schools for Deaf and Blind)

- **Utah Student Privacy Alliance has onboarded:**

- 45% of Districts
- 19% of Charters



Burden on LEAs



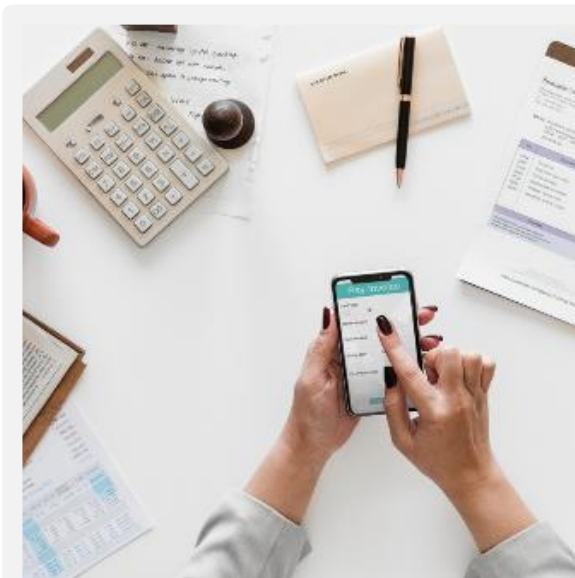
LEAs Signing Agreements

Can add up to hundreds of contracts each year



LEAs Negotiating Terms

Takes a lot of time and effort, while not all have the resources



Free Apps

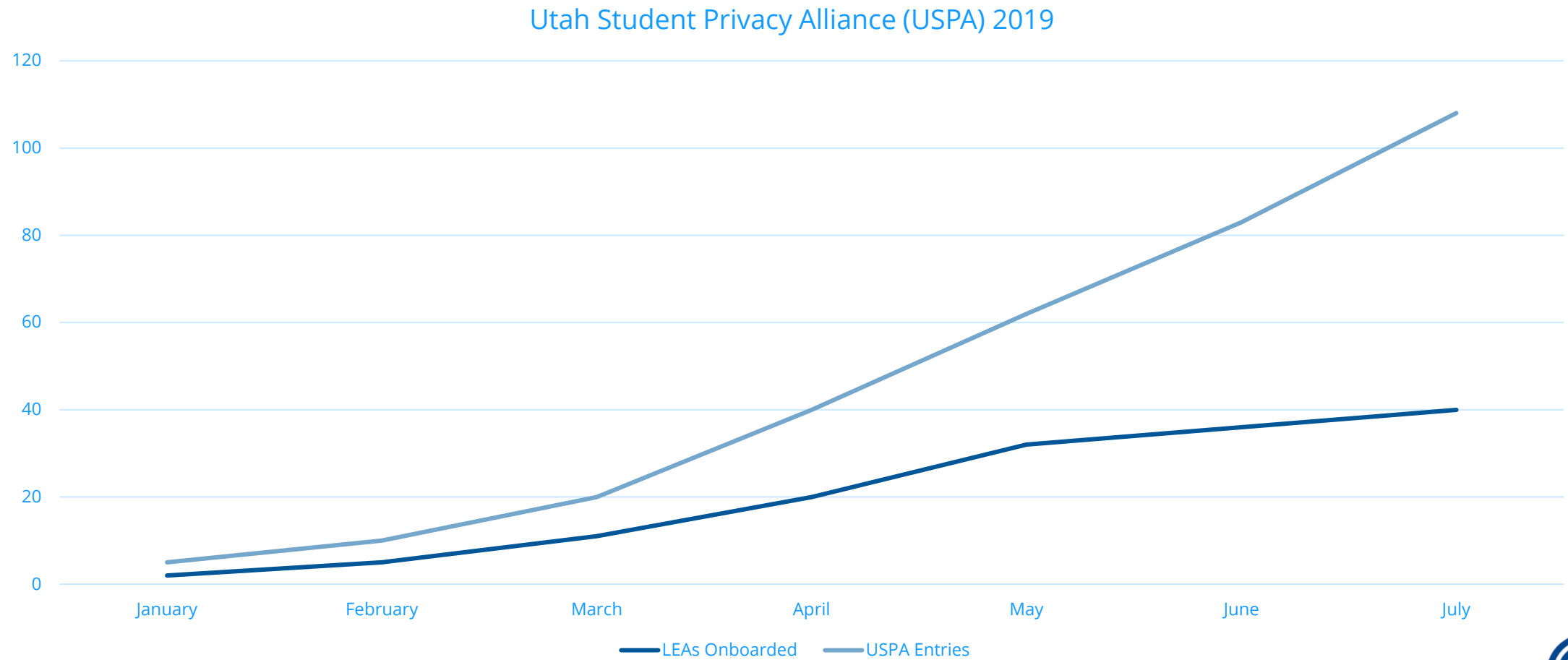
Still need an agreement when they share student PII

The Utah Alliance Support

- In-person trainings
- Virtual calls
- Simplify and streamline the process while creating a collaborative environment around apps and student data privacy
- Support Local Education Agencies throughout the contracting process through resources, assistance, and guidance
- Connect individuals within Local Education Agencies working on student data privacy



The Utah Alliance



The Utah Alliance

Training Videos on Student Data Privacy

https://www.youtube.com/channel/UCu1bCN7xLIpA1-9sT_mvqiw

Contact us at Privacy@schools.Utah.gov



The Massachusetts Alliance

- Leveraging a Cooperative to provide Alliance outreach and services
- Value add services model
- The Education Cooperative is an SDPC “Preferred Provider”
 - Alliance support 65 current districts)
 - Legal Services
 - Centralized DPA management
 - Vendor communications and negotiations when needed
 - ✦ 621 DPAs sent out
 - ✦ 348 signed
- Expanded into NH & RI



To Find Out More.....

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- Student Data Privacy Consortium <https://privacy.a4l.org>
- Access 4 Learning www.a4l.org

