

Alliance Support



What's Working What's Not?

PRESENTED BY:

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Introductions



Libbi Garrett

Resource Program Specialist, CETPA

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@LibbiCETPA

Previously worked in K-12
Educational Technology

- *Networking*
- *VOIP Systems*
- *Deployments*
- *Device Management*
- *Ed Tech Trainer*

Previously the District Admin for
CA Student Data Privacy compliance



Coordinate and Manage all Resource
Programs for CETPA
Microsoft (CAMSA)
Adobe
JET Review Program

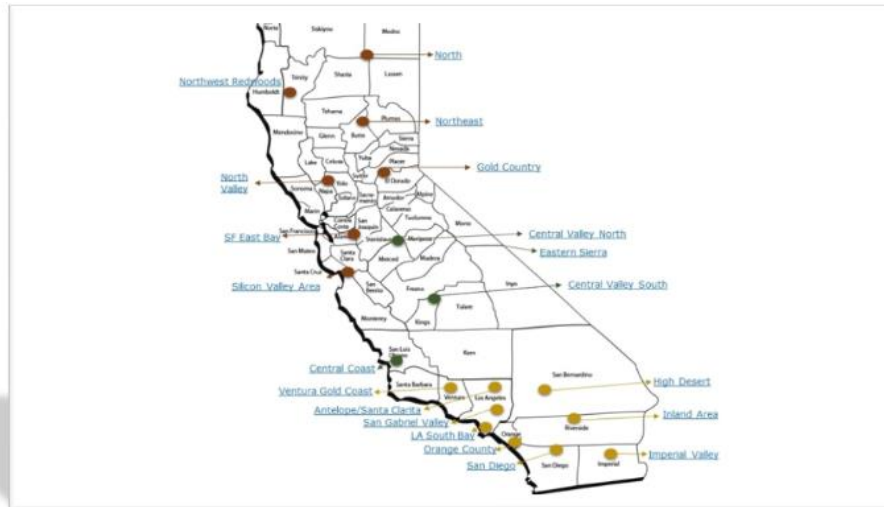
CA Student Data Privacy Alliance
Administrator





CA EDUCATIONAL TECHNOLOGY PROFESSIONALS ASSOCIATION

Shaping the future of education through technology



What We Do

- Educational Programs
- Resource Programs
- Advocacy
- Conference & Events

Introductions



Erik Erickson

Director of Innovative Learning Services

[The Education Cooperative \(TEC\)](#)

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- Grant funded Ph.D researcher at **WPI** , Learning Sciences & Technology
- Certified Google Trainer
- Director of Curriculum, Instruction & Assessment
- Building Based Administrator
- Math Coach, teacher at ES, MS & HS levels



Agenda



What is SDPC

CSPA

CETPA/CSPA History

Support & Resources

What is working

MSPA

TEC History

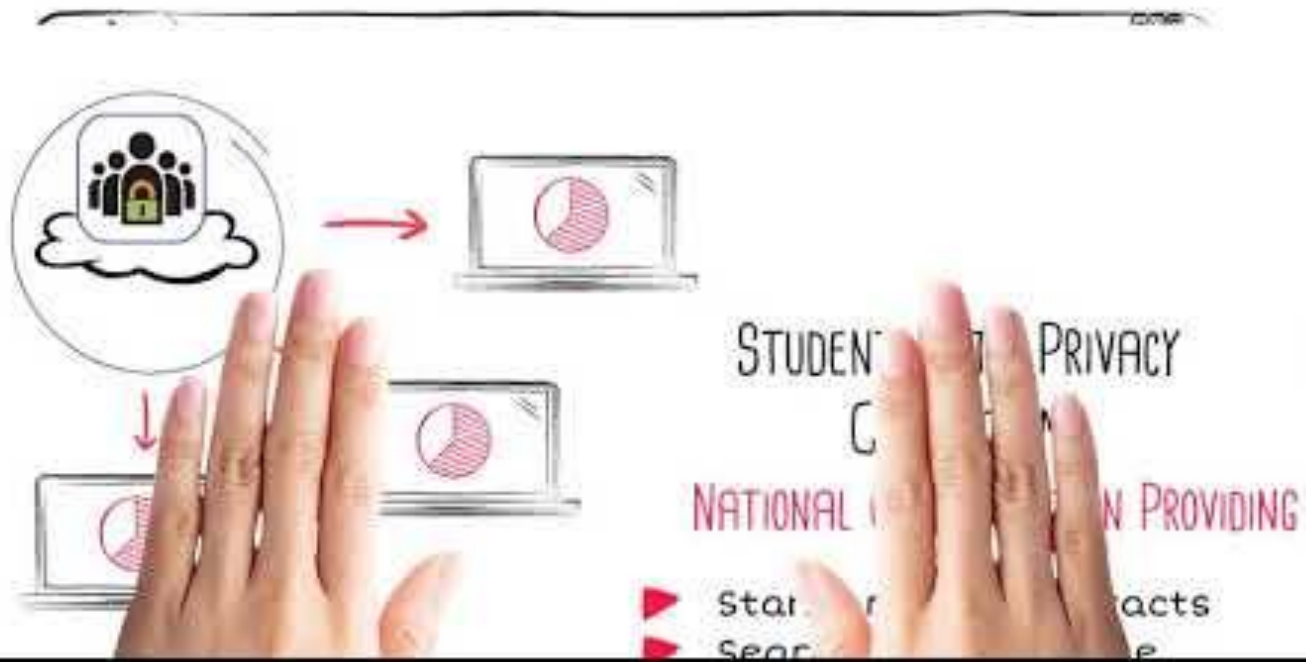
TEC Service and approach

What is working

What isn't working

What we need

Video



CSPA



History

What works & What doesn't

CSPA



History

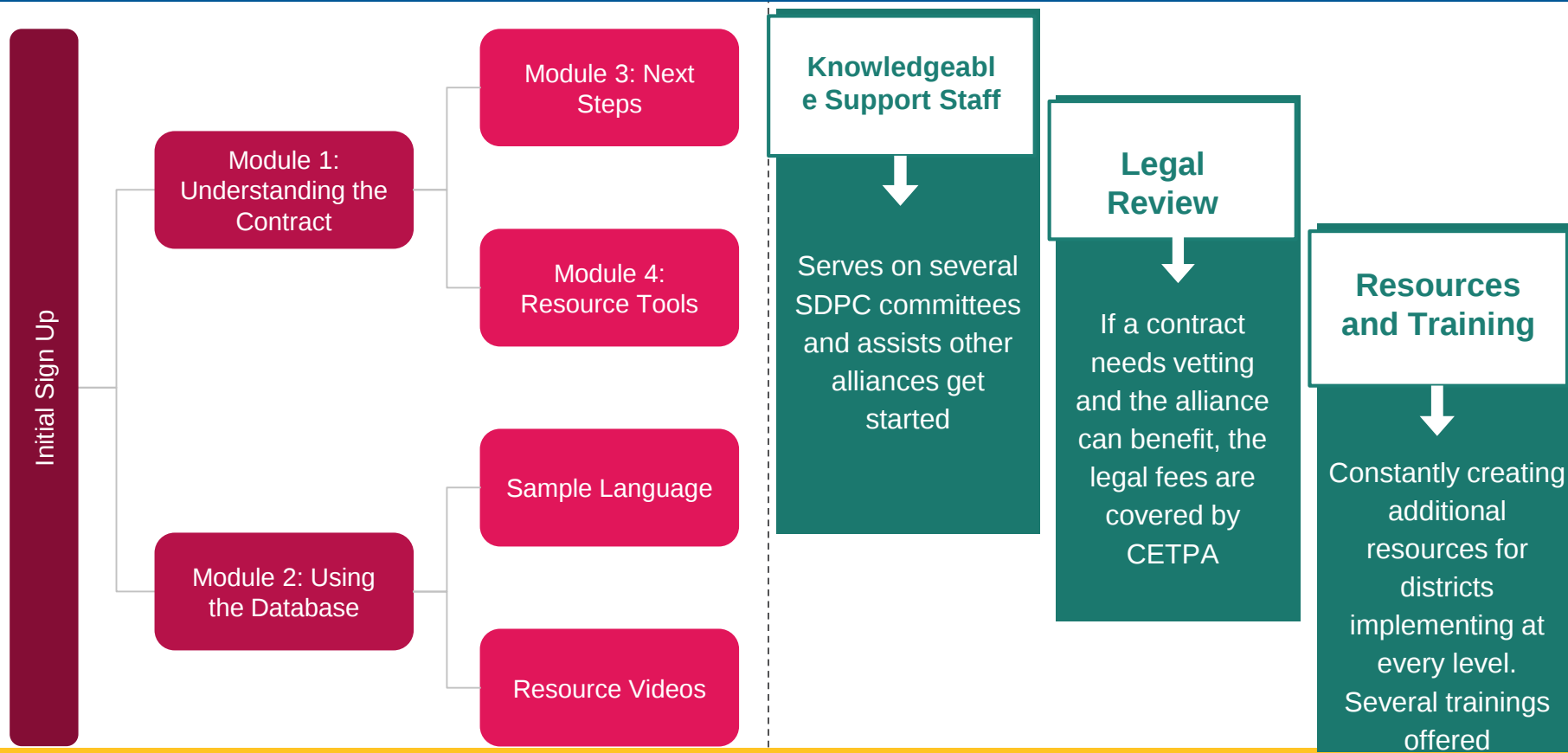


Resources & Support Currently Offered by CSPA



On-Boarding Process

Additional Support



CSPA



Transparency

Teachers, parents and others can determine if an app or program is safe to use



CSPA



What Works!

- Educating & Communicating
 - 1109 Districts Participating
- Strength In Numbers
- Resources
- Advocacy

CSPA



What Needs Work!

- Policies & Procedures
 - Redlining
- Communication between Alliances

MSPA



Background & History

What works & What doesn't

TEC & MSPA Partnership



TEC

- Established in 1968, 501(c)(3) non-profit
- Massachusetts educational collaborative
- Develops & coordinates educational programs to meet the needs of member communities
- Promotes inter-district collaboration to achieve more than one district can do individually

MSPA

- MSPA started in 2015 by Steve Smith in Cambridge Public Schools to provide districts a way to tackle these difficult privacy issues.
- Partnering with Steve Smith, TEC launched an alliance that was created to:
 1. Provide districts with shared access to training, administrative support and expert legal counsel;
 2. Leverage our collective influence with vendors to protect student data; and
 3. Accelerate and expand the adoption of a common student data privacy agreement used by all member schools.

What doesn't work?



Districts working alone.

Not always easy to get a vendor to dedicate legal resources to a single district.

Case Study MSPA Early Adopter: Sudbury



1 year effort

With MSPA

40 vendors targeted

The most popular apps used

1 DPA signed

Difficulty with getting active negotiations

What DOES work...



Districts committing to not use
a vendor without a DPA

Yields more productive negotiations.

Case Study: Food Service Point of Sale Vendor



Vendor initially wouldn't sign DPA, but did ultimately because of size of TEC SDPA - and negative impact on sales.

What DOES work... Case Study: Dedham MA



**Vendor contracts would
take up to a year to
negotiate.**

Now less than 6 weeks

Yields faster negotiations.

Summarize benefits of working together



- Scope of participating districts is influential.
- Brings vendors to the table. (Dedicate the legal resources to work with you.)
- First in line to negotiate. (Top of the stack)
- Yields faster and better negotiations. (Dedham example)

TEC SDPA by the numbers



In less than one year...

525

Requests Sent

304

DPAs signed
(some w/ modifications)

82

Declined
(Are you using any
of these?)

20

Active
Negotiations

28

Awaiting Response

What We Need - Articulated Procedures



Example of what we do.

Start of process: Resource added to MSPA

- Check to see if vendor has ever signed or declined a previous version of MSDPA
- Verify website
- Determine vendor legal company name
- Description of service
- Prepare agreement
- Find appropriate contact info for vendor
- Check to see if vendor signed California agreement
- Edit standard communication to fit situation/vendor
- Send agreement
- Update progress to “contract sent” on LEAs MSPA pages

What We Need - Professional Development



Admin. Staff

Administrative staff with experience and expertise to secure data privacy agreements on your behalf.

Legal Staff

Expert legal staff reviewing & negotiating modified privacy agreements when necessary.

Portfolio Access

Get all the previously signed agreements NOW with a single signature on a single page per contract.

A4L Tools

Access to TEC SDPA
Access 4 Learning
Community Tools & Resources.

Professional Dev.

Access to professional development resources as they are developed.

Connect

Ability to participate in alliance member networking meetings. Keep up to date on the newest developments and resources.

What's Next



**Other states are asking to use our
infrastructure and service.**

Q & A



Questions from the audience.

Thanks



Any further questions?

You can find us at:

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